## How Interactive Brokers Delivers a State-of-the-Art Digital Custody & Execution Platform for EAMs and Family Offices

Under the banner of 'partnering for success', Guillaume Roux-Chabert, Head of Sales, Singapore for Interactive Brokers (IBKR) hosted a Workshop at the Hubbis Digital Wealth Forum in Singapore on October 4 to explain why he believes IBKR has the ideal custody and execution platform for the independent wealth community. He pointed to the platform's impressive proposition for institutional investors in what is a very competitive marketplace that requires significant mutual technological and operation commitments, as well as close personal relationships between independent wealth advisory providers and the platform. He told delegates why there is such value in partnering with IBKR as they help wealth managers scale their practice and maximise value for clients. IBKR is a highly automated electronic broker, founded as a pioneer of electronic trading back in 1978, and listed on Nasdag with 2.43 million client accounts as of October 1, 2023. The firm employs its proprietary technology and international experience to offer low-cost, seamless global market access to multiple types of securities to individual and institutional investor clients around the world. Focusing on automation achieves efficiency and scalability, which enables IBKR to provide premium services at discount prices. In the independent wealth space, they offer top-quality and direct market access to professional clients, advisors, family offices and institutions, with all the requisite services to make their lives easier so they can deliver their best position to their private clients.

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**GUILLAUME ROUX-CHABERT** Head of Sales Interactive Brokers



For more information, we refer readers to the detail captured in the On Demand recording of Guillaume's lively Workshop, which can be watched by clicking <u>HERE</u>.

And we can refer readers to this review of a similar IBKR talk from the Hubbis Investment Forum in Hong Kong on September 27: <u>How Interactive Brokers Delivers a State-of-the-Art Digital Custody</u> <u>& Execution Platform for EAMs and Family Offices</u>

