

The background of the image is a dark blue, high-contrast photograph of the Earth's horizon from space. The curve of the planet is visible, with some landmasses and cloud patterns illuminated by a light source from the left, creating a bright glow along the horizon line. The text 'InvestaX' is centered horizontally and partially overlaps the horizon.

# InvestaX<sup>®</sup>

Digital Securities

# InvestaX in 120 seconds



**WHAT IS  
INVESTAX?**



# Different Types of Digital Assets

## Digital Assets



### Cryptocurrencies

Is a digital currency in which encryption techniques are used to regulate the generation of units of currency and verify the transfer of funds, operating independently of a central bank.



### Digital Securities/Security Tokens

Digital securities are digitized investment contracts that provide an investor with a contractual claim on an underlying asset. Through the process of tokenization, shares of any entity, can be issued and traded as digital tokens on a blockchain ledger. Now includes many NFTs and DAOs.




### CBDC/Stablecoins

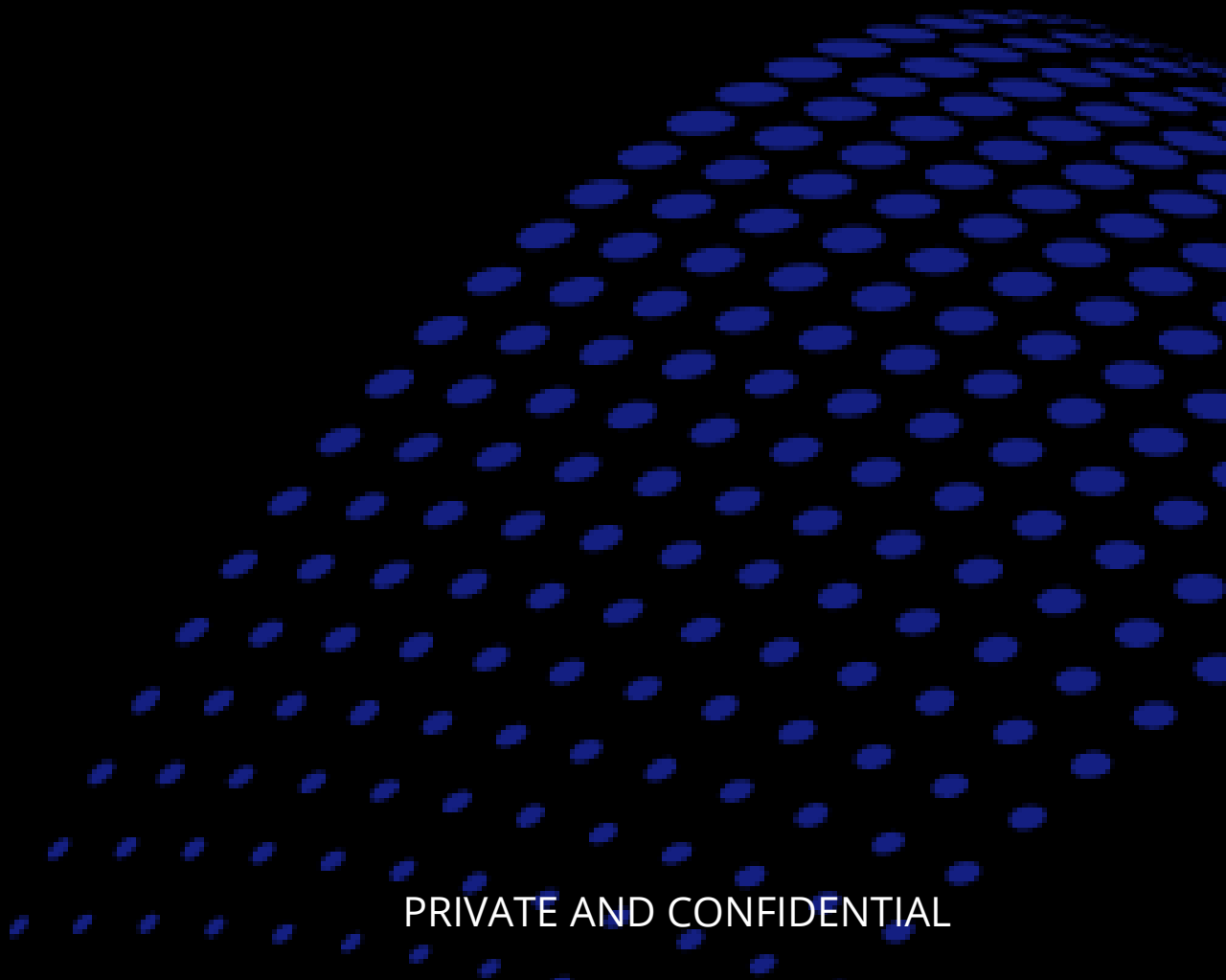
A central bank digital currency (CBDC) or stablecoin, uses a blockchain-based token to represent the digital form of a fiat currency of a particular nation (or region). A CBDC is centralized; it is issued and regulated by the competent monetary authority of the country.



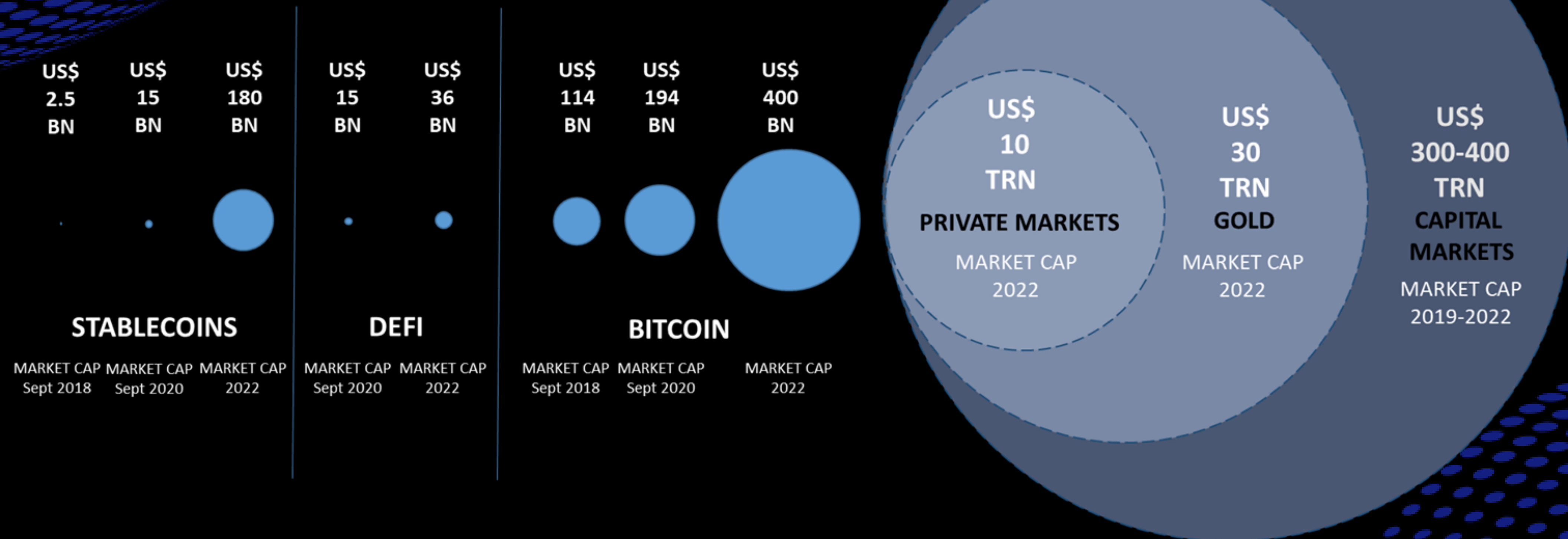
Every private investment  
firm needs a digital  
securities strategy.



The asymmetrical risk of being left behind is worth the incremental investment needed to get started and to explore this new digital landscape for yourself.



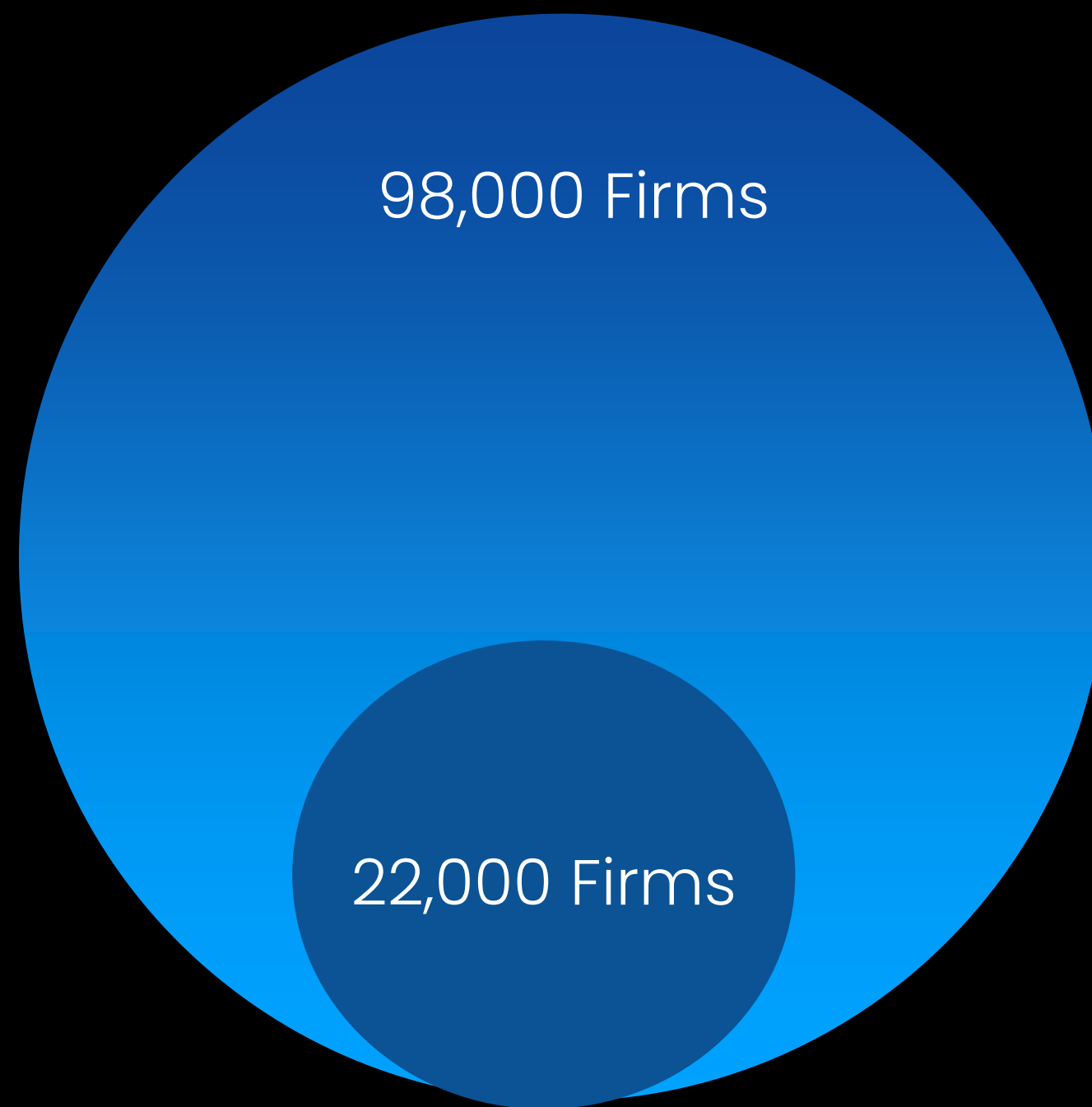
# Market Capitalization – TradFi **vs** DeFi Universe



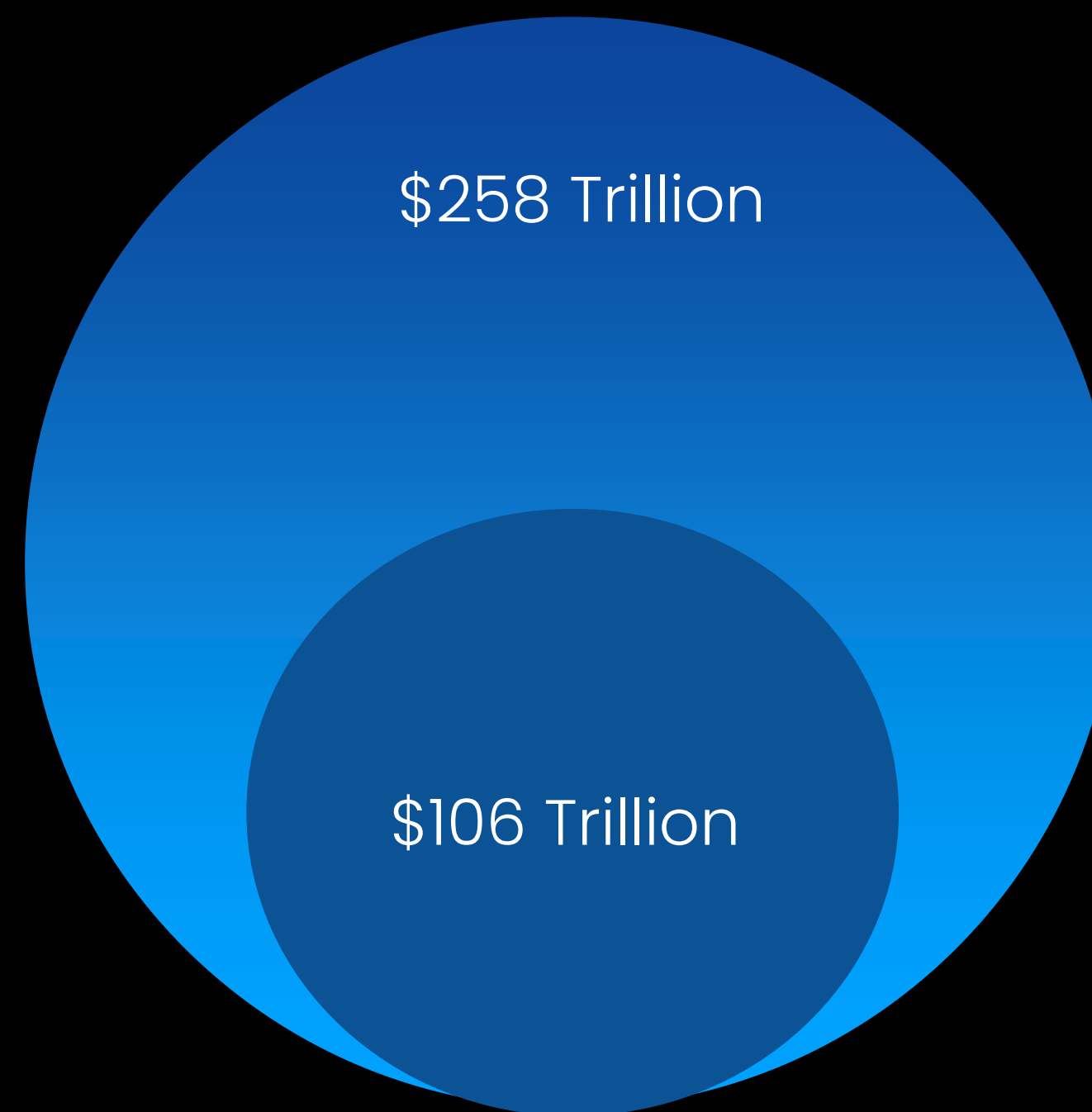
Source: Cointelegraph, CoinGeko, McKinsey & Co., SIFMA

# The Opportunity for DSOs: Private to Public Markets Ratio

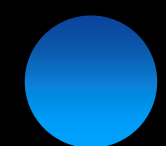
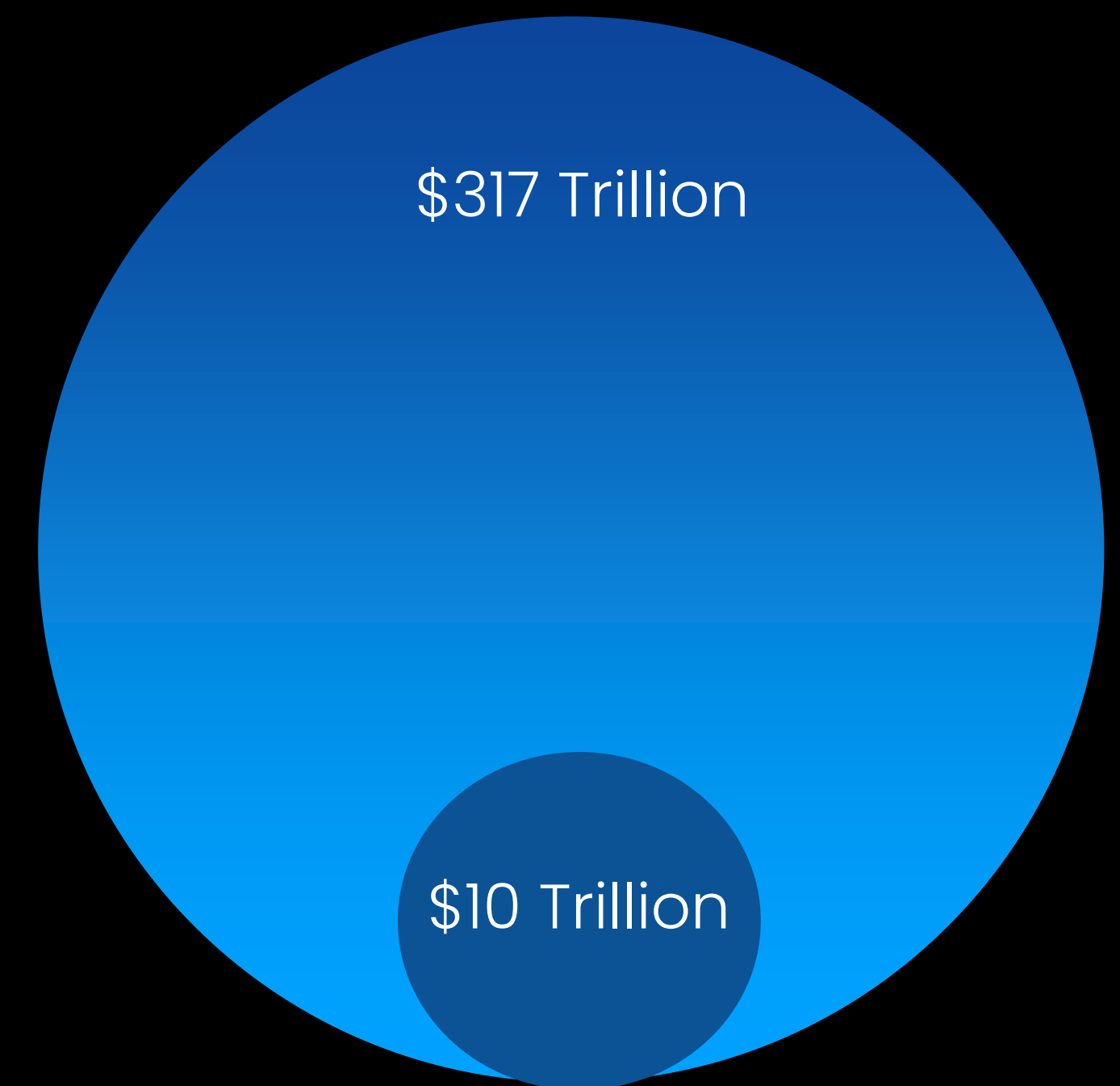
Equity 4.5x



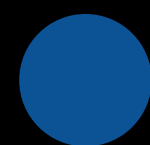
Debt 2.5x



Real Estate 32x



Private Market



Public Market



# Market Opportunity & Total Addressable Market

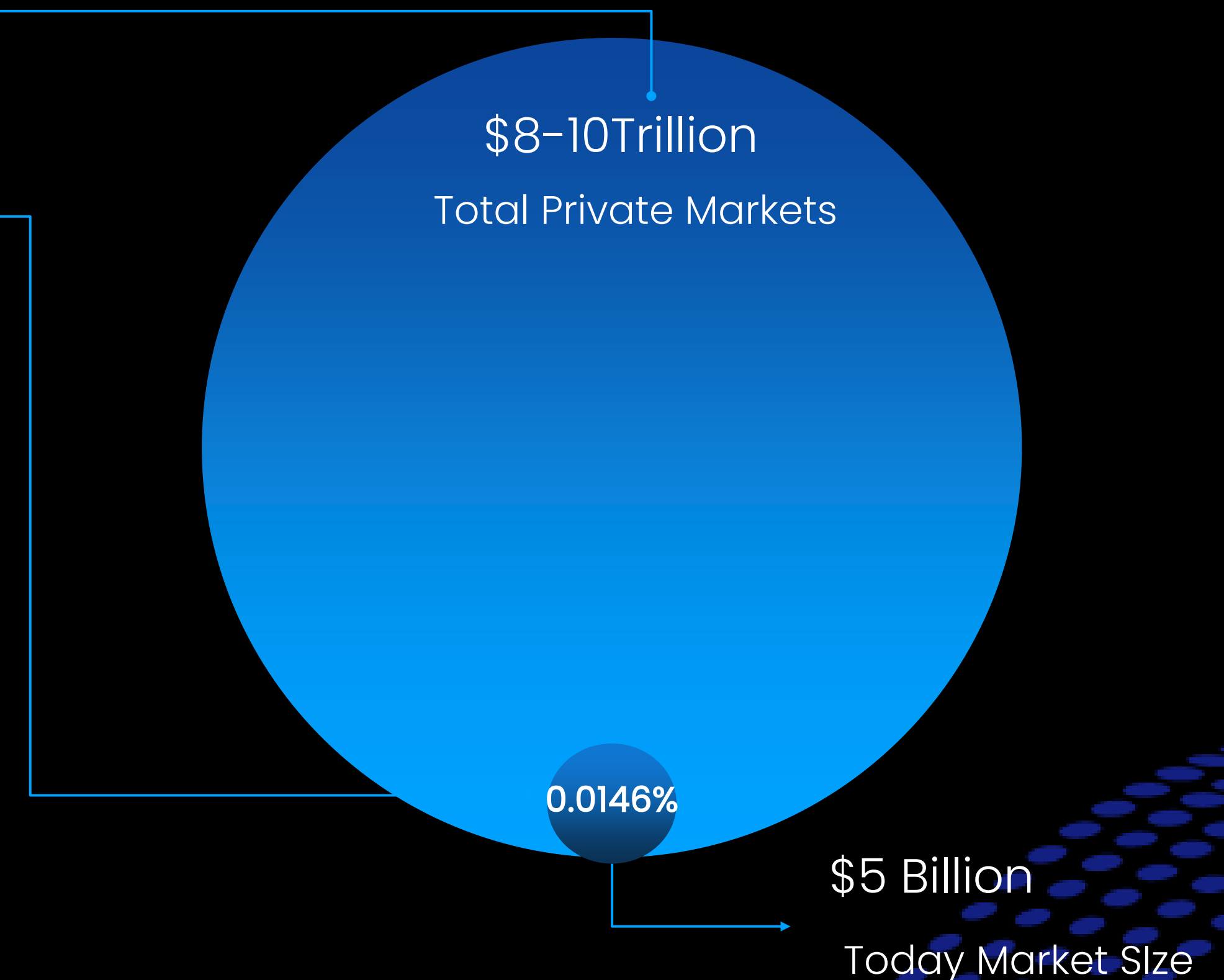
## Total Private Assets Market

The total market size for private markets is currently \$7.5 Trillion

## Today's Digital Asset Securities Market

It is expected that hard assets such as Real estate and Commodities, as well as all types of Securities and Virtual Assets will continue to get tokenized and become easily tradable for a fraction of the current costs. Assets that are currently being tokenized include:

- Private Equity
- Commodities (Gold, Oil)
- Real Estate
- Gaming and Virtual Reality Assets
- Venture Cap





# Make your company Web 3.0 Compatible

## Web 2.0 Investments

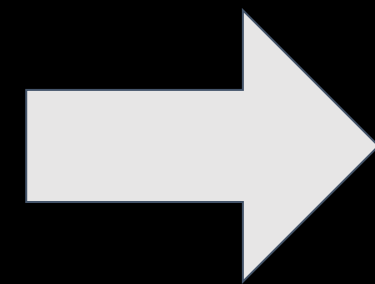
Closed System

Paper based securities offerings

No liquidity solutions

Traditional Finance only (TradFi)

No connection to Digital Assets,  
Decentralized Finance (DeFi), NFTs



## Web 3.0 Investments

Open System

Digital Securities offerings

Liquidity solutions

Connecting TradFi and DeFi

Connection to Digital Assets, Decentralized Finance  
(DeFi), NFT and more

# Value Proposition

1. Access **digital securities** on **blockchain** to benefit from the **open systems** provided by **Web 3**
1. Access Exchange and DeFi marketplaces to provide **increased liquidity** for investors
1. **Tokenized offerings** to take illiquid assets into tradable NFTs and securities

# Value Proposition

- 1. Commissions and fees are higher in private market assets
- 1. Add new innovative digital products to your business
- 1. Generate new revenue streams
- 1. Stay relevant with your customer base
- 1. Become Web 3.0 compatible

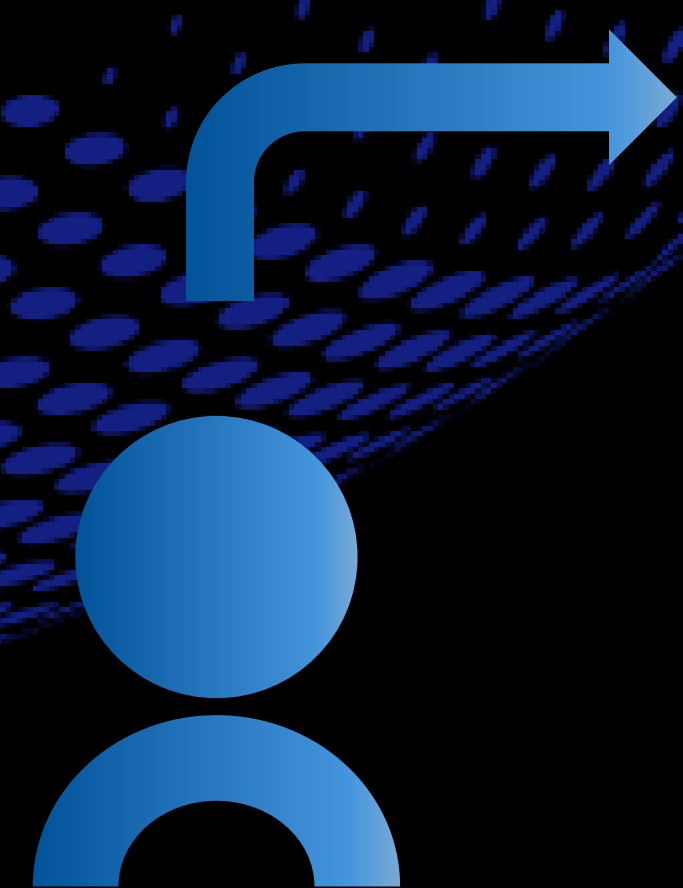


# Capabilities

Issue, Trade and Custodize ALL of your securities offerings digitally, in one place



# Open Architecture for Global Interoperability



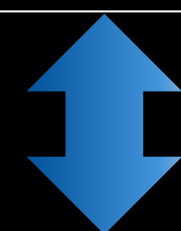
Issuers

InvestaX<sup>®</sup>  
Digital Securities

Issuance

Trading

Custody



Partners



Investors

Settlement Partner



Protocol Partners



Custody Partner



Distribution and Exchange Partners



# Co-branded Platform

InvestaX

PRUKSA

Home

Accounts

Invest

Education Centre

Funds

Issuance

Authorizer

Overview

Invest

Overview

All

Search


My Commitments 0

Primary Offerings

24

View all

Fund - Feeder



InvestaX

23 Sep 2022

Closing Date

5.00%

Expected Return

100.00 SGD


Min. Investment

5,000.00 SGD

Total Fundraising

Invest

Hybrid



PRUKSA

23 Sep 2022

Closing Date

5.00%

Expected Return


100.00 SGD

Min. Investment

5,000.00 SGD

Total Fundraising

Invest



FX-MARS

23 Sep 2022

Closing Date

5.00%

Expected Return

100.00 SGD


Min. Investment

5,000.00 SGD

Total Fundraising

Invest

Unknown



23 Sep 2022


Closing Date

100.00 SGD

Min. Investment

OTC Market

3




BROX EQUITY

Min. Trade Amount

Target Fundraise

Trade




CERT

Min. Trade Amount

Target Fundraise

Trade



arion

Min. Trade Amount

Target Fundraise

Trade

Secondary Market

All


Search

My Holdings

Pair	Symbol	Name	Issued By	Price	Type	Actions
ABC1/USD	ABC1	ABC Bank - Deal 1	Alexandr Polchevsky	200.00	Exchange	Trade
IX1/SGD	IX1	InvestaX - Deal 1	Alexandr Polchevsky	10.00	Exchange	Trade
ABCIX/SGD	ABCIX	ABC Bank & InvestaX	Alexandr Polchevsky	10.00	Exchange	Trade

Rows: 25

1-25 of 102

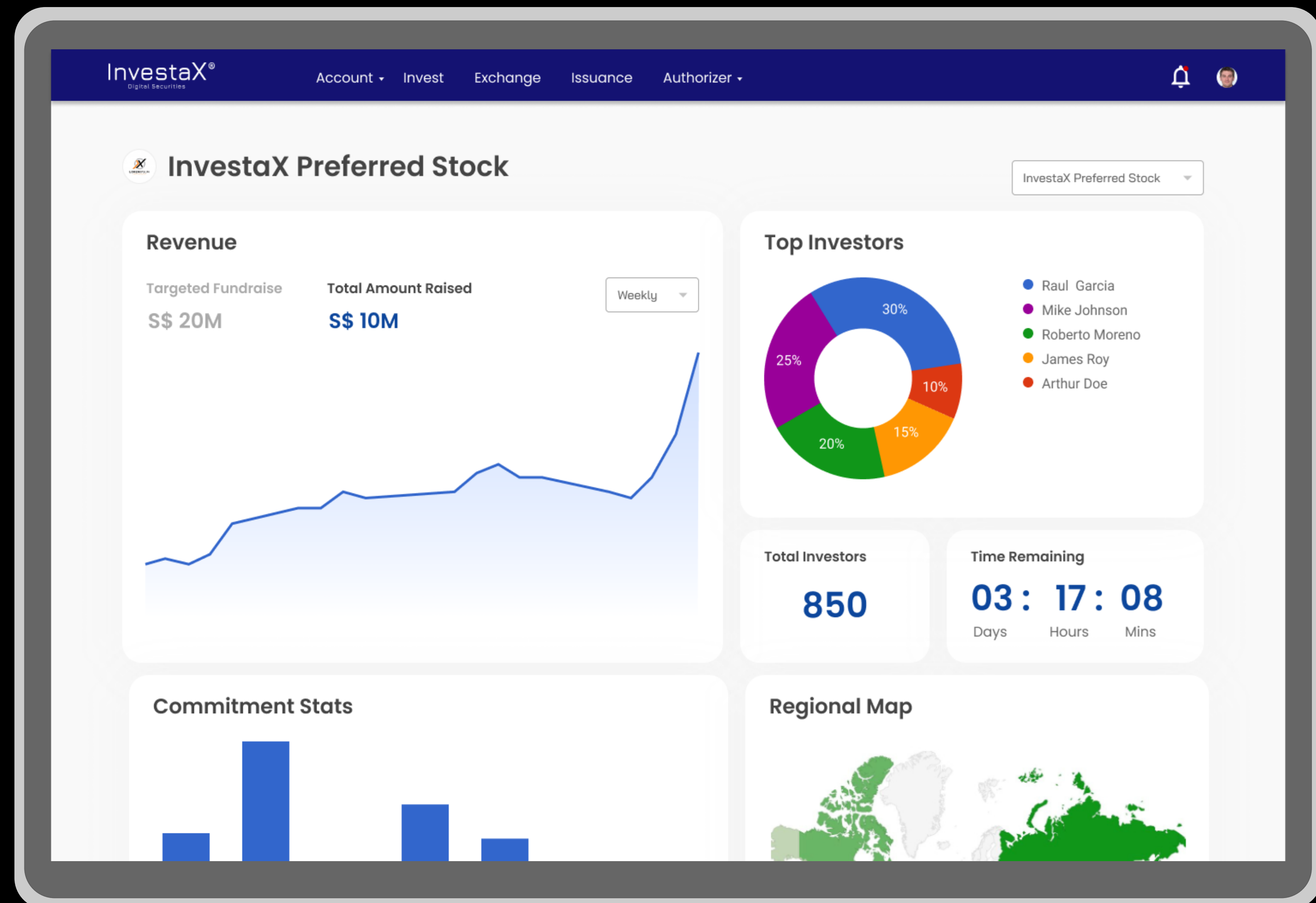


CHECK OUT  
THE LATEST  
OFFERING FROM  
ABC BANK IN  
COLLABORATION  
WITH INVESTAX

# Our Platform

## InvestaX Prime

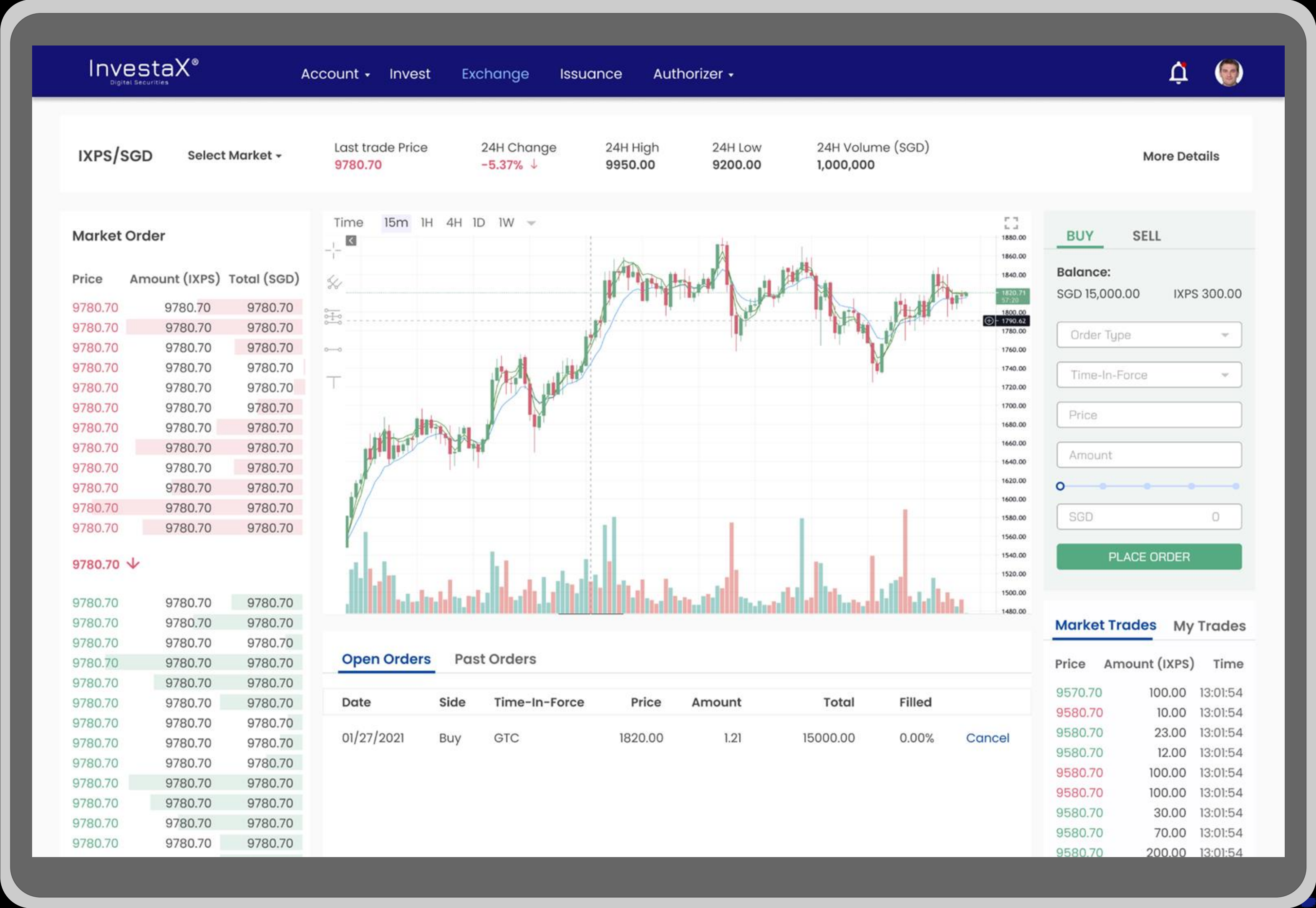
Accounts and dashboard





# Our Platform

## InvestaX Exchange





# Current Options in the Market

1. Client builds tokenization platform themselves = huge cost and time, incredibly difficult to find blockchain engineers, ensure they have secured the right licenses, need deep understanding of blockchain and securities landscape
1. Client chooses SaaS (Service as a Software) only = expensive customization, no primary or secondary investor access, no access to exchange or custody solutions, doesn't solve the real problem
1. Client selects InvestaX as technology and license partner, offering exclusive section on our platform for all client offerings and access to our trading and custody solutions, for one low monthly cost.

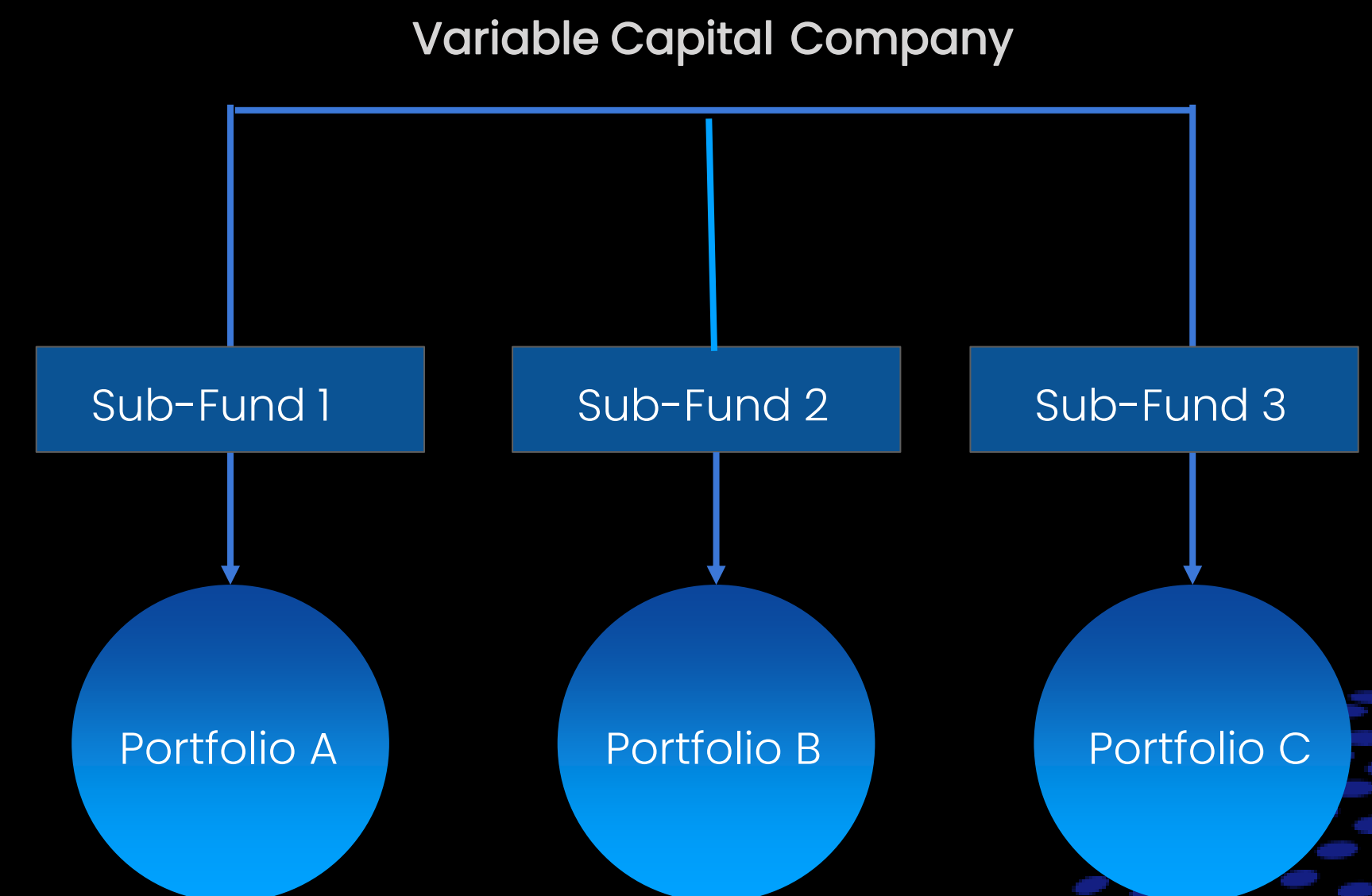
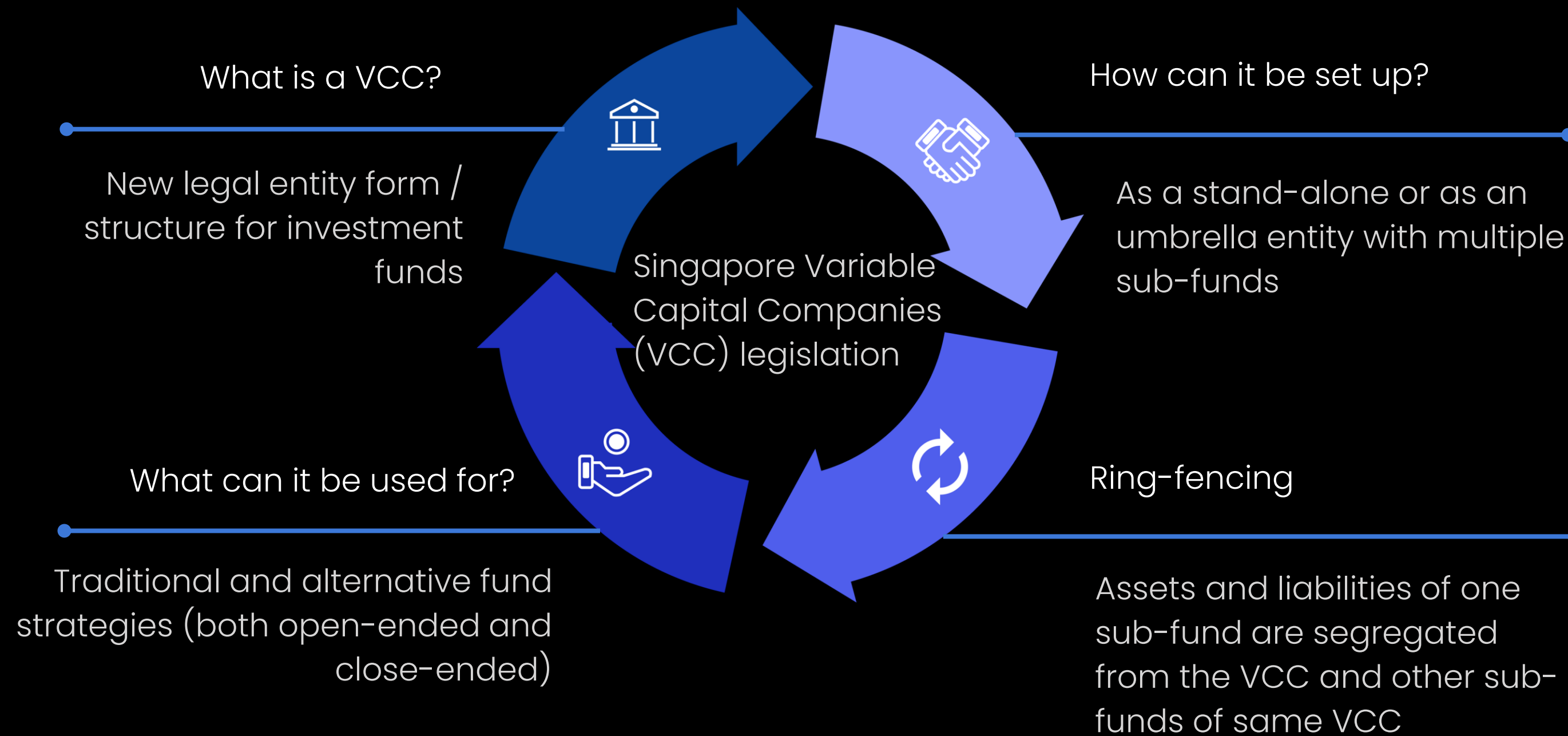
# IX + IXS Demo



**IX SWAP**

# MAS FSTI Grant Project – Tokenized VCC (“e-VCC”)

- Blockchain native issuance where sub-fund share registry updated automatically via blockchain registry
- Issuance of blockchain native securities are permitted under existing regulations (i.e. ETA)
- Project lead with UBS, State Street, PwC, CMS (along with protocol partners Tezos and STACS) in a project to tokenize a new Singapore fund structure, the Variable Capital Company (VCC), which was funded by Monetary Authority of Singapore





# Exciting NFT Opportunities at InvestaX

Right to potential profit distributions made from the holding, management and sale of BAYC #2371.

Access to first IBF accredited digital securities course content conducted by InvestaX.

HODL or TRADE your IXAPE Tokens on the InvestaX trading platform or other trading venues.

Exclusive perks such as promotions, access to InvestaX events, privileged access to InvestaX partner platforms and other products and services offered on the InvestaX platform;

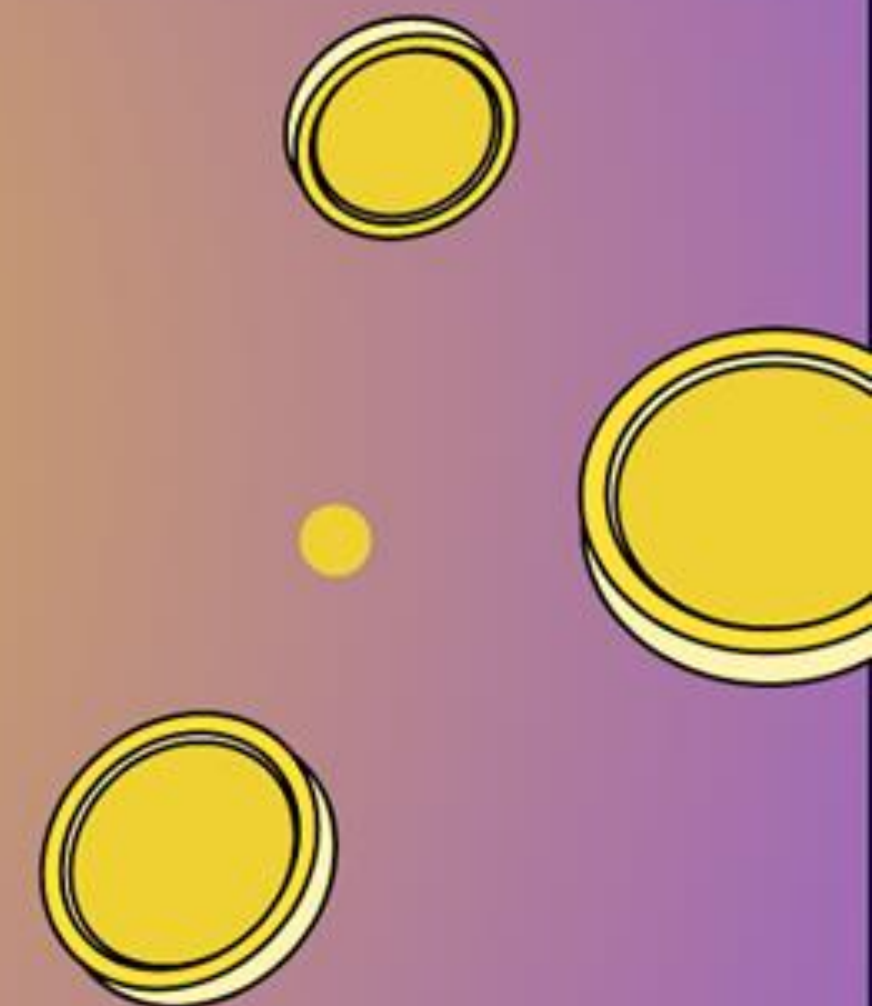
Reduced trading fees on InvestaX trading platform.

Privileged and first access to all the offerings launched on InvestaX.

Many more benefits to be added and introduced exclusively to IXAPE Tokenholders Club as we grow our community.

Access to future derivative works of BAYC #2371.

InvestaX acquired Bored Ape #2371, a Bored Ape Yacht Club (BAYC) NFT





# Why work with us?

At the center of Web 2.0 and Web 3.0, InvestaX is leveraging its technology, proprietary data and a coalition of partners to make that vision a reality for you.

## Fully Licensed

Fully licensed for investment, issuing and trading of any digital security for a global investor base

## Network

Strong network of distribution partners so you can reach more investor in less time

## Blockchain Protocols

Choose between leading blockchain protocols including Ethereum, Algorand, Tezos, Hedera Hashgraph and Polygon.

## Capital Raising

Global investors for global products

## Trading Venue

Blockchain enabled digital securities platform for the trading, settlement and custody of Digital Securities

## New Innovative Investment Structures

Create new technology driven investments such Digital Spacs, Digital Esops (Desop), Fractionalized NFTs, Fractionalied Real-Estate, Digital Funds such as e-VCC.



# Team



**Julian Kwan**  
CEO & Co-Founder



**Alice Chen**  
General Counsel & Co-Founder



**Tim Gilbertson**  
CFO



**Alex Cucher**  
CTO



**Andrew Tracy**  
COO



**Darien Tan**  
Investment Solutions  
& Distribution



**Nishtha Pandey**  
Chief Legal and  
Compliance Officer



**Herbert Si**  
Head of Client Solutions



**Calvin Cheong**  
Institutional Sales

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