



METACO

Digital Assets Custody

How To Build and Scale Digital Asset
Business Models

Richard Swainston

Director, APAC Market Development



30th November 2022

METACO

Who we are?

Founded in 2015 in Switzerland, METACO provides software and infrastructure enabling complex, financial institutions to securely custody, trade, issue, settle and manage digital assets.

CLIENTS:

trusted by Tier 1 institutions



Before we begin...

3

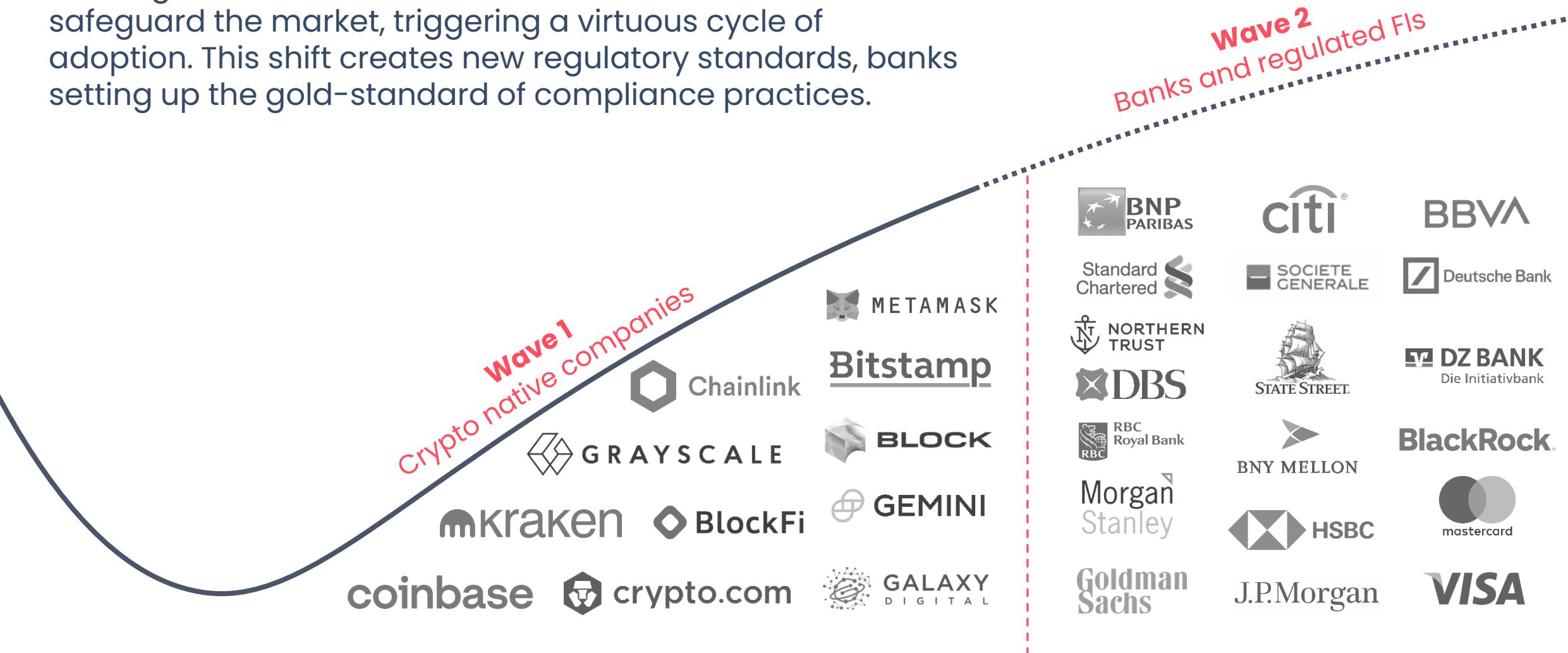
“Bubbles are an essential stage in the development of transformative technologies”

William Janeway



The largest Tier 1 banks and custodians invest

The largest Tier 1 custodians invest in the infrastructure to safeguard the market, triggering a virtuous cycle of adoption. This shift creates new regulatory standards, banks setting up the gold-standard of compliance practices.



The market is shifting

Towards security, compliance and tighter regulatory requirements

WAVE 1: 2010 – 2020

Market creators

Small, fast-growth crypto-native scaleups with simple use-cases

Custody with 'good enough' security

Free pass on regulatory oversight

\$3+ tn

Peak market capitalization of cryptocurrencies, stablecoins, DeFi

WAVE 2: 2020 – 2030

Market definers

Top Tier regulated institutions investing in infrastructure for complex use-cases

Maximum possible security & compliance

Clearer and tighter regulatory requirements

\$20++ tn

Potential asset value to be tokenized near-term*

WAVE 3: 2030 – 2035

Following majority

Mid-market banks, intermediaries & corporates, broad adoption

No trade-offs b/n security and agility

Global, interoperable regulatory standards

\$350 tn–\$1,000 tn

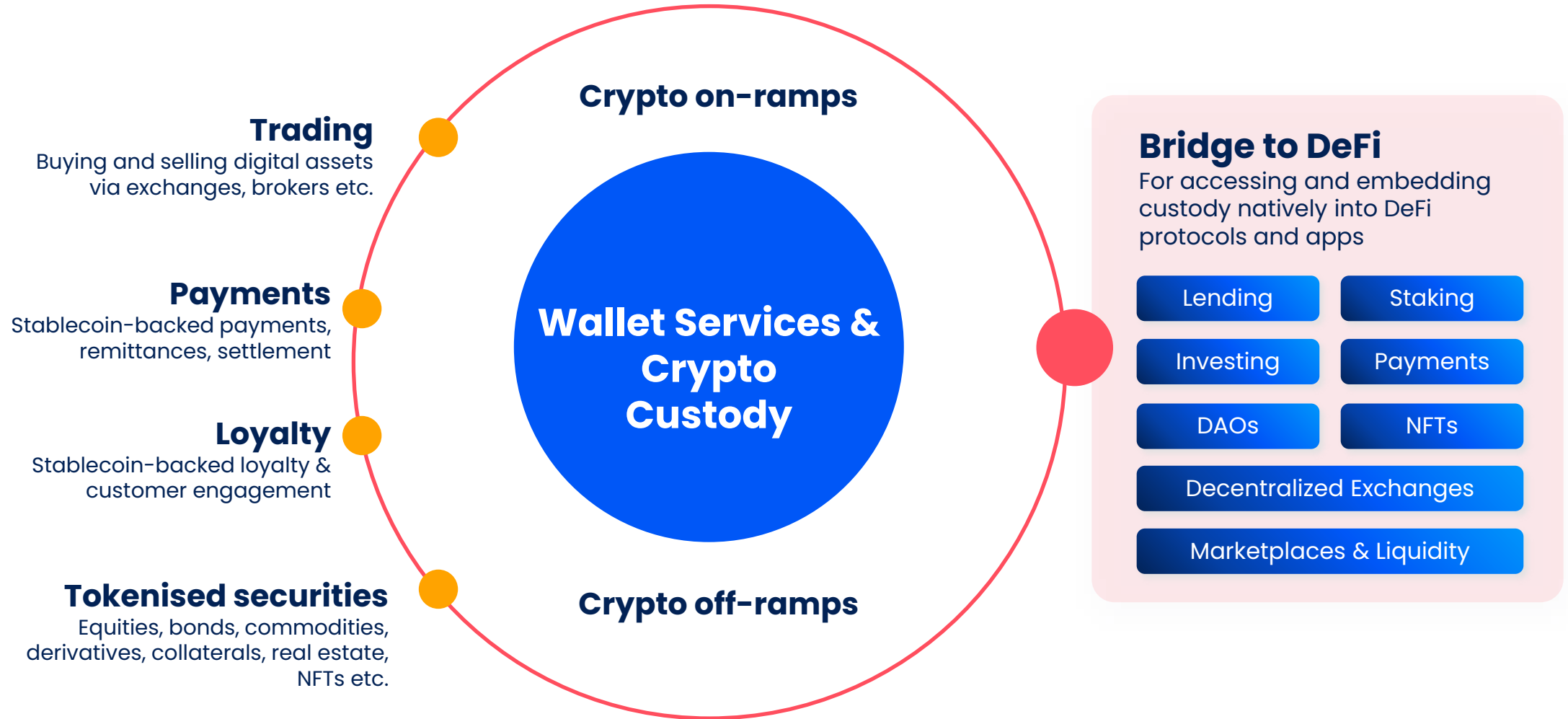
Capital markets moving on-chain for all asset classes, stable-coins widely adopted.

Source: coinmarketcap.com; World Economic Forum*; METACO estimates

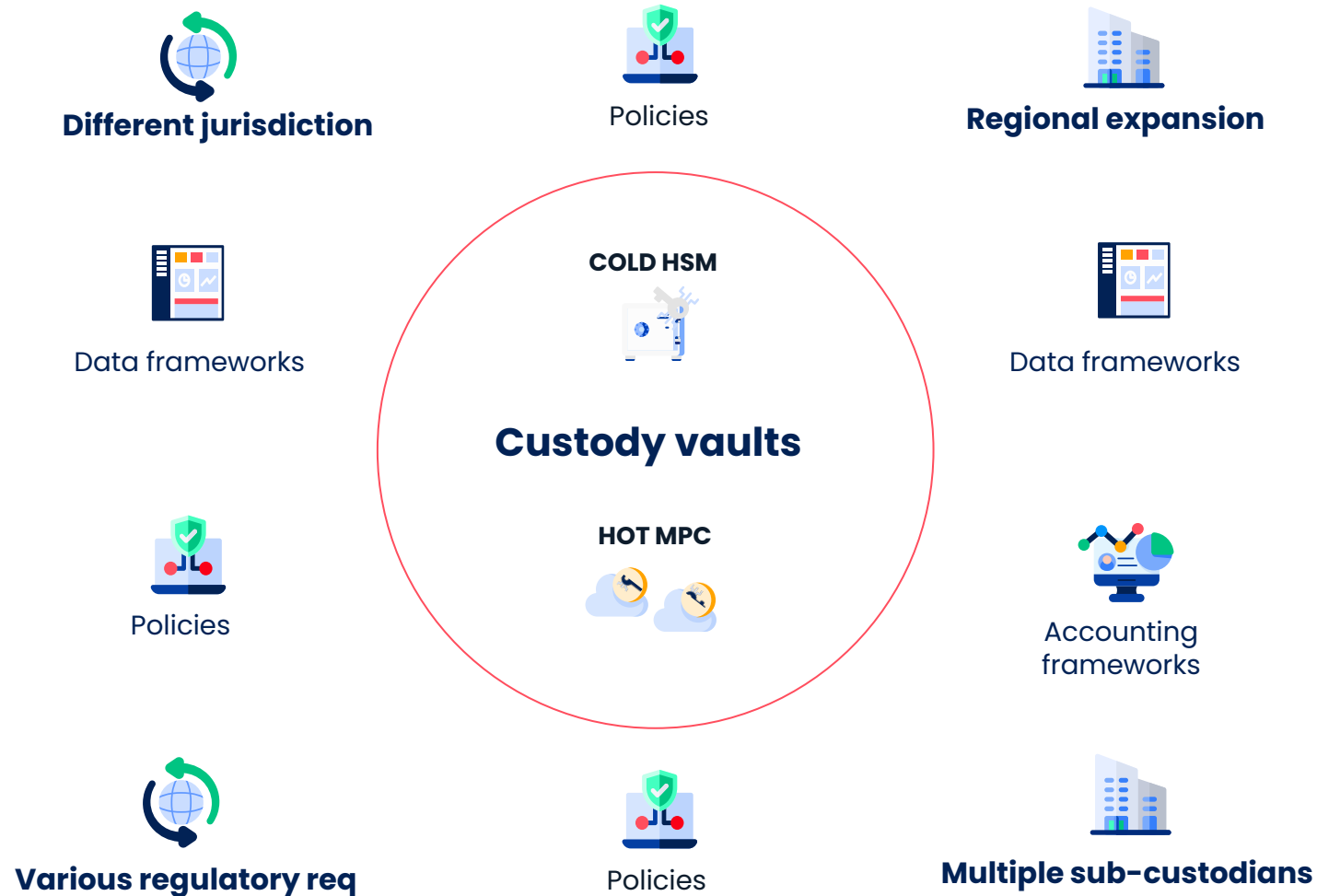


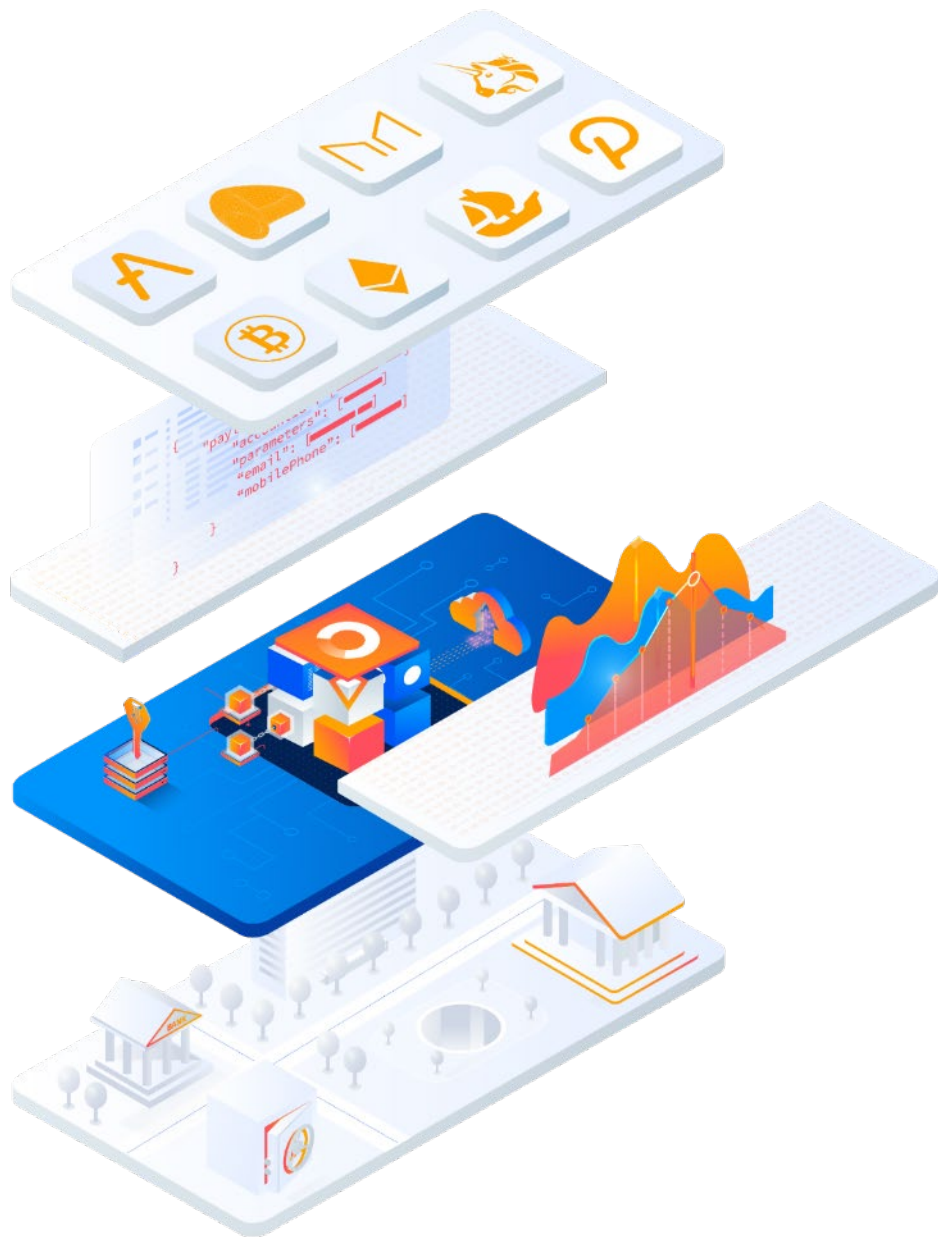
Wallet Services & Custody are foundational

For unlocking all other market opportunities



Things can get complicated, quickly





METACO | Harmonize

The global standard for institutional digital asset custody and orchestration.

Market-leading platform trusted by global Tier 1 banks, custodians, and exchanges.



“Never let a good crisis go to waste”

Niccolò Machiavelli



The METACO logo is displayed in a bold, white, sans-serif font. The letter 'O' is stylized as a white circle with a gap on its right side. The background features a dark blue field with several concentric, overlapping circles in shades of blue and orange, creating a dynamic, layered effect.

METACO

richard.swainston@metaco.com

Headquarters

METACO SA
Avenue de Tivoli 2,
1007 Lausanne, Switzerland

APAC Headquarters

METACO Singapore Pte. Ltd.
4 Battery Road, #25-01 Bank of
China Building, Singapore 049908