

By SBI Digital Asset Holdings and SIX Group

Institutional Insight. Digital Foresight.

## The Next Wave: Institutional Adoption Of Digital Assets – is the infrastructure ready for wealth managers?

Presenter: Sudeep Chatterjee – Head of Product, AsiaNext

HUBBIS DIGITAL ASSETS IN WEALTH MANAGEMENT FORUM

Wednesday 29 November 2023, Singapore

### **AGENDA**



1. Which Digital Assets Are Relevant for Wealth Managers



2. Advancements in the Industry and Infrastructure



3. How Are Crypto & Digital Assets Evolving for Wealth Clients

## Which digital assets are relevant for wealth managers

The relevance of digital assets for wealth managers depends on factors such as risk tolerance, client preferences, and the overall investment strategy. Digital assets that wealth managers find relevant:



#### **Cryptocurrencies**

- Portfolio diversification
- √ 24/7 access (i.e. exchange)
- ✓ Faster reaction time
- ✓ Better control of position & risk
- ✓ More liquidity



#### **Security tokens**

- ✓ Improved compliance
- Operational, cost and capital efficiency
- ✓ Access to new asset classes e.g. real estate, art
- ✓ Global and wider investor access, better liquidity
- ✓ Secure and transparent way to track ownership



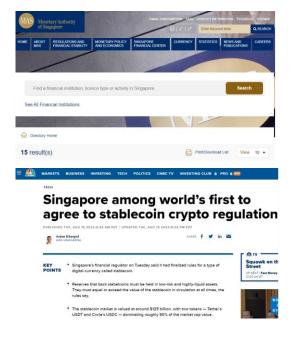
#### **Blockchain & Crypto ETP (AMC, ETN, ETF)**

- ✓ Portfolio diversification via actively or passively managed funds
- ✓ Access within familiar infrastructure
- Liquidity
- Regulatory clarity



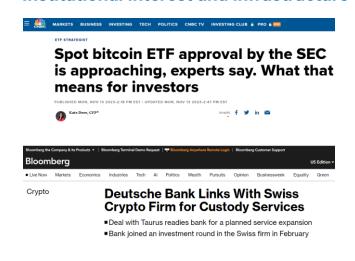
## **Advancements in the industry and infrastructure**

#### Regulation (SEC, MAS)



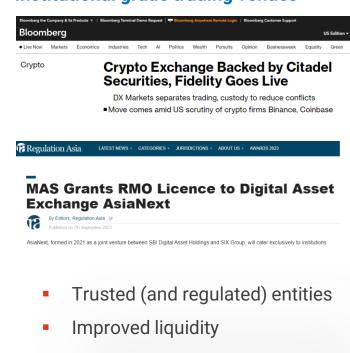
- 15 licensed DPT players in Singapore
- MAS issues rules for stablecoin
- SEC clarification on digital assets being commodities vs securities

#### Institutional interest and infrastructure



- Spot BTC ETF applications by: Blackrock,
   Fidelity, Grayscale, VanEck, WisdomTree,
   Invesco, Ark Invest, 21Shares
- Deutsche Bank announced a new partnership with Swiss crypto firm
   Taurus to provide custody services for institutional clients' cryptocurrencies

#### **Institutional grade trading venues**



- Governance & risk management
- KYC / AML / CFT and security
- Crypto derivatives (price action)
- Platform providers (OMS, PMS)



## **Advancements in the industry and infrastructure**

Tokenized structured products - Participants (Illustrated only)

	Issuer/Sell Side  CITI UBS  LEONTEQ Vontobel	PART OF @ UNITED FINTECH	Exchange ∧SI∧N≡XT	Trading Platforms  FinQ The Financial Engineering Company  deritrade by Vontobel	Investor / Buy Side
Role	SP Issuer	Technology provider	Exchange	Technology provider	SP Subscriber
Current activities	<ul> <li>Respond to RFQ/Pricing</li> <li>Manage orders</li> <li>Send documents e.g. termsheet</li> <li>Trigger lifecycle events</li> </ul>	-	-	<ul> <li>Order management &amp; trading</li> <li>Connectivity to LP, Exchange</li> </ul>	<ul> <li>Request RFQ/Pricing</li> <li>Manage orders with multiple issuers separately</li> <li>Process documents e.g. termsheet</li> <li>Receive and manage lifecycle events</li> </ul>
New activities / requireme nts	<ul> <li>Send the listing / term-sheet information in machine-readable format to tokenization engine</li> <li>Send lifecycle information to tokenization engine</li> <li>Collaborate with Exchange to find LPs</li> </ul>	<ul> <li>Produce standard documents and smart contract tokens</li> <li>Sends smart contract info. to Exchange/digital registry, LPs, data vendors</li> </ul>	<ul> <li>Token/smart contract interfacing</li> <li>Provide infra to maintain S; CSD Link DLT/blockchain</li> <li>Listing, Price discovery, liquidity</li> <li>Trading &amp; Settlement</li> </ul>	None (one time connectivity work to new LPs, Exchange)	<ul> <li>Membership with Exchange</li> <li>(Express interest with Issuers and trading platforms)</li> <li>(However, no more manual processing of documents/termsheets/lifecycle events with multiple issuers)</li> </ul>
Benefits realised	<ul> <li>Reduction in issuance costs</li> <li>Improved global distribution</li> <li>Automated regulatory compliant documents</li> <li>Short processing time, improve operational efficiency</li> <li>Improved access to capital</li> </ul>	N.A. (Benefits provider)	N.A. (Benefits provider)	<ul> <li>Improved trading platform offering for both issuers and investors</li> </ul>	Bank: ■ Enable <click> &amp; <trade> for an increased % of SPs ■ Improved pricing and liquidity from Issuers &amp; other LPs ■ Enhanced global access to SP End Client: Enhanced and improved SP offering</trade></click>

## How are crypto & digital assets evolving for wealth clients

Table 2: Which methods do you use to invest?

	Discretionary portfolio management			Online broker	Crowdfunding platforms	
Germany	29%	37%	15%	44%	19%	
Switzerland	59% 66%		39%	49%	35%	
United Kingdom	33% 41%		13%	34%	14%	
Hong Kong	61%	57%	36%	35%	38%	
Japan	22% 40%		15%	27%	9%	
Singapore	53% 59%		32%	36%	27%	
Overall	43% 50%		25%	38%	24%	

- Around half of the investors use investment advisory services, whereby an investor receives professional investment advice but retain decision-making
- Discretionary portfolio management (DPM) is the second most popular investment method

Table 4: To the best of your knowledge, into which of the following assets do you invest?

Stocks/ Equity	Bonds	Commodities	Private equity	Property	Investment funds	Exchange- traded funds	Crypto- currencies	Non- fungible tokens	Foreign exchange
44%	20%	23%	28%	44%	36%	36%	40%	19%	19%
40%	30%	48%	44%	47%	57%	45%	57%	45%	43%
51%	36%	18%	21%	38%	43%	16%	29%	15%	16%
64%	41%	38%	29%	34%	56%	44%	50%	32%	37%
76%	32%	11%	5%	23%	34%	28%	15%	9%	27%
55%	33%	35%	26%	33%	40%	28%	29%	28%	40%
55%	32%	29%	25%	36%	44%	33%	37%	25%	31%
	Equity  44%  40%  51%  64%  76%  55%	Equity Bonds  44% 20%  40% 30%  51% 36%  64% 41%  76% 32%  55% 33%	Equity Bonds Commodities  44% 20% 23%  40% 30% 48%  51% 36% 18%  64% 41% 38%  76% 32% 11%  55% 33% 35%	Equity         Bonds         Commodities         equity           44%         20%         23%         28%           40%         30%         48%         44%           51%         36%         18%         21%           64%         41%         38%         29%           76%         32%         11%         5%           55%         33%         35%         26%	Equity         Bonds         Commodities         equity         Property           44%         20%         23%         28%         44%           40%         30%         48%         44%         47%           51%         36%         18%         21%         38%           64%         41%         38%         29%         34%           76%         32%         11%         5%         23%           55%         33%         35%         26%         33%	Equity         Bonds         Commodities equity         Property         funds           44%         20%         23%         28%         44%         36%           40%         30%         48%         44%         47%         57%           51%         36%         18%         21%         38%         43%           64%         41%         38%         29%         34%         56%           76%         32%         11%         5%         23%         34%           55%         33%         35%         26%         33%         40%	Stocks/ Equity         Bonds         Commodities         Property equity         Investment funds         traded funds           44%         20%         23%         28%         44%         36%         36%           40%         30%         48%         44%         47%         57%         45%           51%         36%         18%         21%         38%         43%         16%           64%         41%         38%         29%         34%         56%         44%           76%         32%         11%         5%         23%         34%         28%           55%         33%         35%         26%         33%         40%         28%	Stocks/ Equity         Bonds         Commodities         Property equity         Investment funds         traded funds         Crypto-currencies           44%         20%         23%         28%         44%         36%         36%         40%           40%         30%         48%         44%         47%         57%         45%         57%           51%         36%         18%         21%         38%         43%         16%         29%           64%         41%         38%         29%         34%         56%         44%         50%           76%         32%         11%         5%         23%         34%         28%         15%           55%         33%         35%         26%         33%         40%         28%         29%	Stocks/Equity         Bonds         Commodities         Property equity         Property funds         traded funds         Crypto-currencies         fungible tokens           44%         20%         23%         28%         44%         36%         36%         40%         19%           40%         30%         48%         44%         47%         57%         45%         57%         45%           51%         36%         18%         21%         38%         43%         16%         29%         15%           64%         41%         38%         29%         34%         56%         44%         50%         32%           76%         32%         11%         5%         23%         34%         28%         15%         9%           55%         33%         35%         26%         33%         40%         28%         29%         28%

- Cryptocurrencies continued to gain popularity, 42% of Europe and 31% of Asia investors hold crypto
- ✓ 84% of respondents who currently invest in crypto do so directly via exchanges, only 50% via their wealth manager

Source: Avalog 2023 investor survey: The five dimensions of investor behavior. Survey of 3,000 investors aged 18 and above across six European and Asian markets. 57% of respondents were mass-affluent (with investable assets of USD 250,000 to USD 1 million) while 37% fell within the high net worth (HNW) segment (with investable assets of USD 1 million) and 6% within the ultra-high net worth (UHNW) bracket (with investable assets above USD 50 million). The survey was conducted in February and March 2023.

## How are crypto & digital assets evolving for wealth clients

#### Wealth managers entering the digital assets space are recommended to assess if:

- > sufficient know-how exists in this area or whether new personal needs to be hired
- > the extension of the activity to digital assets requires an approval of the relevant regulator
- organisational changes are required
- > there is a need for an amendment of existing policies or the drafting of new policies
- there is an impact of the risk and compliance framework
- > changes in the contractual framework, general terms and conditions, and the risk disclosures are necessary (with the client)

## **APPENDIX**



## The Global Exchange for Digital Assets

Institutional Insight. Digital Foresight.

## **Evolution of digital assets**

93% institutional investors

believe in the long-term value of blockchain technology and digital assets

**25**%

increased digital assets related investment plans holdings in 2022

# **50%** would likely switch to traditional finance firm

from a crypto native firm if the same capabilities were offered

**69%** 

expect to increase their allocations to digital assets within the next two to three years



## When two institutional innovators join forces



SBI Holdings is a finance focused group based in Tokyo, Japan. Their business centres around an Internet-based ecosystem, facilitating a diverse array of financial services, encompassing securities, banking, and insurance.

#### **Project Guardian**

SBI Digital Asset Holdings, DBS and UBS completed the world's first live repo transaction with naively issued digital bonds on a public blockchain

#### 42 million accounts

for various financial services

#### 21 countries

with SBI Offices

#### #1 in number

of securities accounts in Japan

#### **2nd largest**

exchange in Japan (Japannext)

Large investor in blockchain and crypto sectors globally



Headquartered in Zurich, SIX provides and operates stable and efficient infrastructure for the Swiss and Spanish financial centres (via BME).

- UBS **launches world's first native digital bond** on SIX Digital Exchange (SDX) and SIX Swiss Exchange
- City of Lugano issued first digital native bond on SDX
- Collaborates with Swiss
   National Bank to pilot
   wholesale CBDC issuance in
   Switzerland

#### 122 banks and FI's

SDX is owned by its users

## **3rd largest exchange operator in Europe**

following the acquisition of Bolsas y Mercados Españoles (BME)

#### **2bn daily accesses**

to its IT network

#### **#1 Best Innovation**

in Market Infrastructure



## Fostering global liquidity with trusted institutional investors



Providing discerning institutions with a secure platform to execute market strategies and seamlessly trade digital assets with confidence.

- ✓ Strategic and innovative alliances
- ✓ Tailored for institutional investors.
- ✓ Rigorous governance
- ✓ Robust risk management
- ✓ Institutional-grade policies and processes
- Regulated by the Monetary Authority of Singapore \*
- ✓ Fair, orderly and transparent

<sup>\*</sup> The Monetary Authority of Singapore has granted Asia Digital Exchange Pte. Ltd. its Recognised Market Operator (RMO) licence and in-principle approval of Capital Markets Services (CMS) licence. As crypto derivatives is not a regulated product, this is offered through a separate unregulated subsidiary. AsiaNext however adheres to the same strict standards of regulatory compliance and corporate governance for all its activities.

## **AsiaNext's Three Exchanges**

Asia Digital Exchange Holdings Pte Ltd

## Asia Digital Exchange Pte Ltd

#### Securities tokens (STO) Exchange

- CMSL<sup>1</sup>: dealing in capital markets products & providing custodial services
- RMO<sup>2</sup>: operating STO exchange

(In-principle approval of CSML; RMO full licence received on 6<sup>th</sup> September 2023)

#### Bankable Assets

- Fixed Income
- Private Equity Certificates
- Structured Products

## Asia Digital Asset Exchange Pte Ltd

#### **DPT Spot Exchange**

- Spot DPT3 vs. fiat
- DPT custody service via SDX or other regulated custodians
- MPI license application under  ${\bf PSA}^3$  in mid-2022; expect licence in 2024

#### Digital Payment Tokens

- BTC, ETH, or other major established DPTs

## Asia Digital Derivatives Pte Ltd

#### **Derivatives Exchange**

(Not MAS regulated activity but governed under AsiaNext's same strict institutional grade framework) Go-live Q3 2023

#### Crypto Derivatives

- Calendar futures
- Perpetual swaps
- Options

Renewable Energy Certificates Futures

Non-Bankable Assets

- Renewable Energy

- Real Estate

<sup>&</sup>lt;sup>1</sup> Capital Markets Services Licence

<sup>&</sup>lt;sup>3</sup> Digital Payment Token

<sup>&</sup>lt;sup>2</sup> Recognised Market Operator

<sup>&</sup>lt;sup>4</sup> Payment Services Act

## **INSTITUTIONAL INVESTORS NEED**



Trusted and regulated venues to trade



Safeguarding / security of digital assets



Strict processes around AML/CFT (Cryptos)

## **Fair, Orderly and Transparent**

#### **Regulated & Compliant**

- Recognised Market Operator license
- Capital Market Services license (inprinciple approval)
- Trust through security and compliance to regulations
- Vigorous KYC and compliance

- Continuous market trading (24/7)
- Mitigation of settlement risk using DvP settlement
- Intra-day hourly margining, collateral & exposure monitoring
- Settlement mechanism for Institutional Clients

**Institutional Grade Processes** 



## Institutional Grade Infrastructure & Technology

- Strong vendors and technology stack from traditional financial markets
- Utilising the best of modern technology such as DLT to bring new innovative products to market

- Global alliance leveraging vast ecosystem of partners
- Access to deep and global liquidity pool
- Experienced professionals in mainstream finance with deep expertise

**People & Culture** 



## **Our Offering Covers Three Product Pillars**

**Crypto Assets** 

**Digital Securities** 

Sustainability



Asia Digital Exchange Pte. Ltd. (the "Company") is recognised by the Monetary Authority of Singapore ("MAS") as a recognised market operator, and is in receipt of an in-principle approval for a capital markets services licence issued by the MAS to deal in capital market products that are securities and units in a collective investment scheme and provide custodial services. For more information, please visit <a href="https://www.asianext.com">www.asianext.com</a>. The Company's related entities: (i) Asia Digital Asset Exchange Pte. Ltd. has applied for a major payment institution licence under the Payment Services Act 2019 for the provision of digital payment token ("DPT") services; and (ii) Asia Digital Derivatives Pte. Ltd. operates a venue for the trading in DPT derivatives. The aforementioned entities and businesses operate under the "AsiaNext" brand name.

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