



PRIVATE WEALTH SOLUTIONS

— from our family to yours

Private Placement Life Insurance (PPLI) Introduction & Case Studies

HUBBIS Wealth Solutions Forum - Hong Kong
18 October 2023

2000

In business since
Year 2000

1

Leading PPLI/VUL broker

14

Physical presence in
14 countries

36

Licensed in 36
countries

45

Tax compliant solutions
for 45 countries

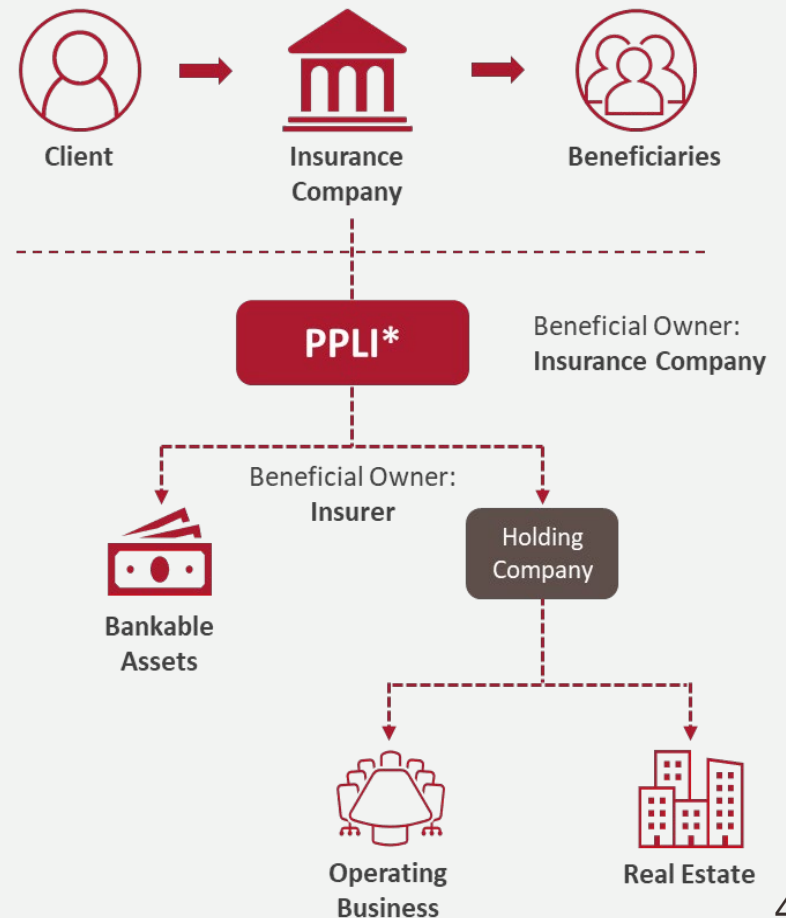
48

Cooperation with 48
insurers in 15
jurisdictions

Private Placement Life Insurance (PPLI)
An introduction

Key Facts:

Legal & Beneficial Ownership	Insurance Company
Policyholder	Natural or Legal Person
Insured Person	One or several persons at the same time possible
Type of Assets	See illustration
Investment	Self-Managed, Bank or AM
Custodian Bank	Client's choice
Succession	In case of death of the Insured Person: transfer of cash and/or assets within 30 days to the designated beneficiary
Potential Tax Benefits*	<ul style="list-style-type: none"> • Tax-free growth • No CFC issues • Tax-free distributions upon death (depending on residence of beneficiary) • Withholding Tax Reduction



5 key needs all wealthy families have in common



P

Privacy protection through a compliant structure

A

Asset protection by law

T

Tax Savings by higher net returns, lower **Estate Tax**, simplified **Tax Reporting**

E

Estate planning by separating assets from the ordinary estate

C

Cash access via leverage and **Life cover flexibility** to surrender

Case Study
Planning with US Beneficiaries

- A wealthy Asian family with children living in the U.S.
- Family assets are in Europe, Asia and the U.S. (which include: bank accounts, real estate, investments in USD – including U.S. securities).

Combining traditional planning with PPLI:

- Foreign Grantor Trust
- Private Placement Life Insurance (PPLI)

Foreign Grantor Trust (FGT) – the traditional solution

- Client sets up a **Foreign Grantor Trust**.
- After client's death, assets won't move into U.S. estate and therefore won't create any U.S. estate tax exposure for future generations.
- The Trust may continue after client's passing, but it will be treated as a Foreign Non-Grantor Trust for U.S. tax purposes (for any U.S. beneficiaries).

Client

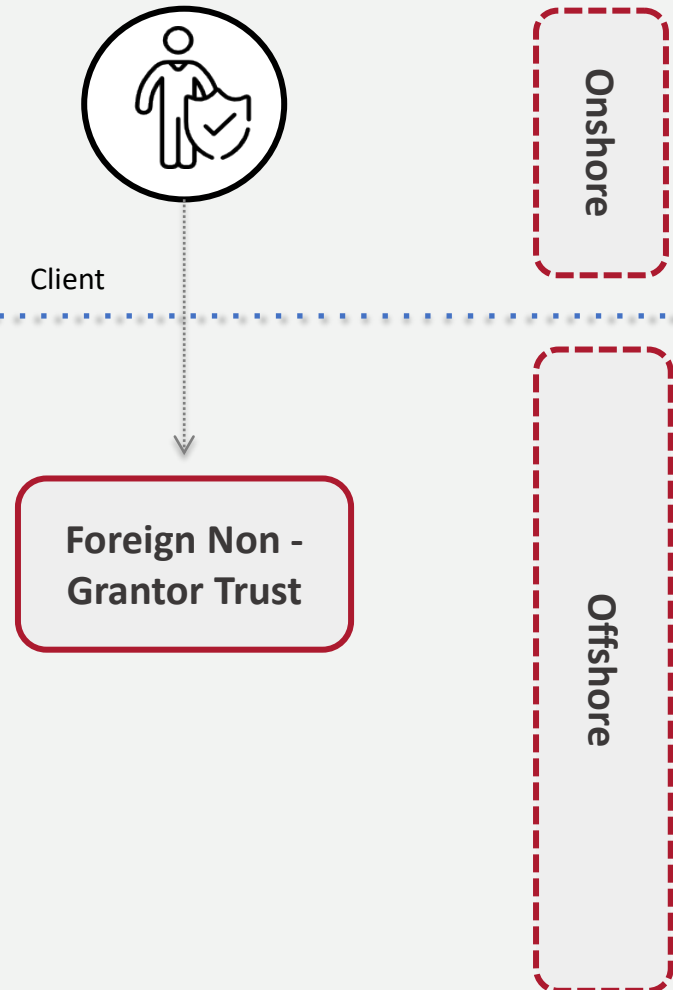


Onshore

Offshore

Challenges after the death of the Grantor

- Holding the assets through a **Foreign Non-Grantor Trust** creates exposure to U.S. income and capital gains tax.
- Net income has to be distributed every year to a beneficiary or a standby trust, otherwise it becomes undistributed net income and will fall under U.S. throwback rules.
- U.S. controlled foreign corporation (CFC) and passive foreign investment company (PFIC) rules will apply on underlying assets.
- Trustees are obliged to meet U.S. reporting standards.



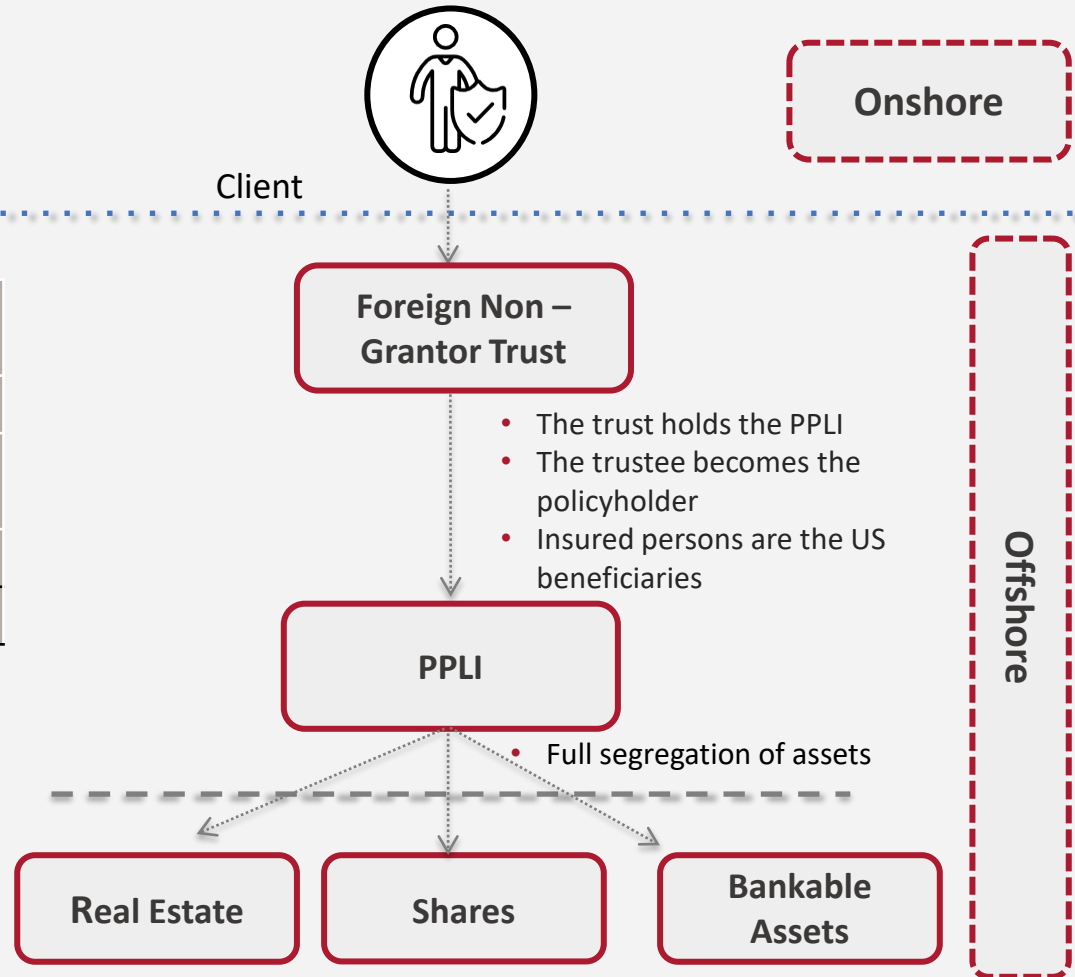
Advantages of setting up PPLI at FGT stage

	Without PPLI	With PPLI
Investable asset	\$100M	\$100M
5% annual return assumed	\$5M	\$5M
30% U.S. tax liability ¹	\$1.5M	\$0
PPLI enables the client to save \$1.5M every year!		

PPLI Benefits

- Asset protection
- Tax Preferred Growth
- Simplified Reporting & Flexible Investment Strategies
- Simplified Estate Planning and Additional Cash

¹assume 30% blended tax rate for income tax, subject to situs of assets



Case Study
Moving to Australia

Overview:

Dr. Y resides in HK with wife and two children. He plans to emigrate to Australia where his children will attend high school.

He currently has an investment portfolio of \$60,000,000 in a Private Bank, with a return of approximately 6% p.a.

Challenges:

Tax on Worldwide Income and Gains: He is aware that upon emigrating to Australia, he will be required to pay income tax on his worldwide income and gains upon sale of assets.

Tax Rates: Variable. Income (from all sources) in excess of AUD 180,000 p.a. attracts a rate of up to 47%.

Tax Residency: New two stage residency tests are to be implemented, meaning that spending as little as 45 days per year in Australia can result in tax residency for the current tax year.

Proposal

Using PPLI to Hold Offshore Investment Account

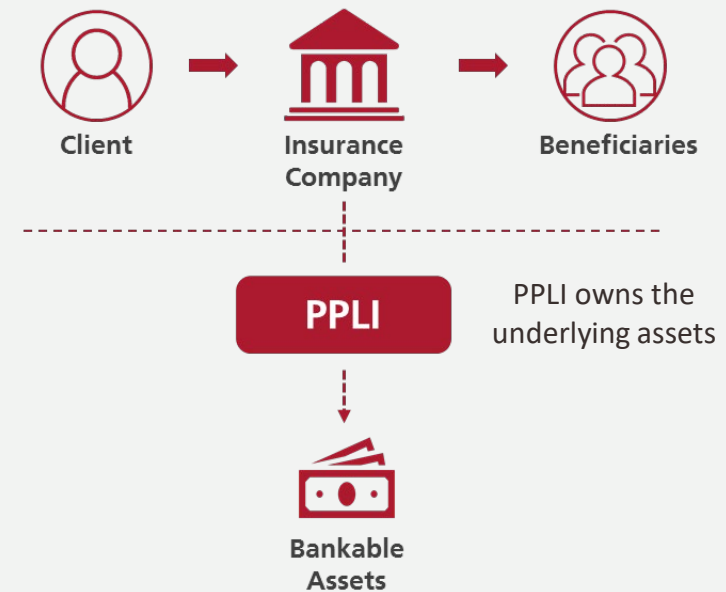
The PPLI policy holds an offshore investment account. This allows income and capital gains to grow on a tax deferred basis, after 10 years withdrawals in Australia are tax free. During this time the client can have full control over the investments held in the account.

Potential PPLI Tax benefits

- Tax-deferred growth
- Capital gain tax and income tax on dividends are deferred
- After 10 years, tax free withdrawals
- Tax free distributions upon death (no IHT)
- No CFC issues

PPLI Other Benefits

- Client can control the investment account through a Limited Power of Attorney (LPOA) or via an Asset Manager
- Solid asset protection and Simplified reporting
- Efficient and simple succession planning tool





**Family Moving to
Australia**

	Without PPLI	With PPLI
Investable Assets	\$60,000,000	\$60,000,000
Cumulative Net Return after 10 years	\$82,055,270	\$99,658,660
Net Financial Benefit		+\$17,603,390

*Assume 45%+2% income tax

**When the life assured pass away there is a tax-free death benefit of 1% (of NAV) or more if additional life cover is chosen

Thank you for your attention.

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GROUP



PRIVATE WEALTH SOLUTIONS

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Kshitij Kulkarni

Partner

kulkarni@1291group.com

+852 6792 3353

1291 GROUP | PRIVATE WEALTH SOLUTIONS

ASIA – HK: Suite 1901, Chinachem Hollywood Center
1-13 Hollywood Road, Central, Hong Kong SAR

+852 2151 1291, www.1291group.com