

Why are we different?

Our strategic solutions, customised content and connectivity save you time and effort in promoting your brand and selling your products and services to the key wealth management firms in Asia in the most cost-effective way.

We believe that we have created a unique, multi-dimensional offering – a mix of specialist, localised and independent content and events for anyone looking to access the leading firms and most senior gatekeepers in Asian private banking and wealth management.

We do this via specific areas of competency to create output and engagement with the right clients to help you –

- Promote your brand in a more tangible and cost-effective way
- Review analytics that measure the effectiveness of your marketing spend
- Identify and prioritise clients by individual markets
- Determine what content is relevant to different audiences - and how they want it delivered



Connectivity

To reach the right individuals – we have developed a proprietary database and CRM solution that is revolutionary for our industry and separates us from our competitors.

We map in detail the right organisations and individuals – including their areas of interest and specialisation – to drive connectivity between our events, digital content and print publishing.

We also host content on our unique online learning platform – which focuses on Asian wealth management to enable an increasingly large number of RMs and client advisers to fulfill and report their critical compliance and mandatory continuing professional education needs to the relevant regulators.



Commitment to Asia

We continuously adapt and refresh our format and content delivery. We are a family-owned business exclusively based in Asia, and run by principals who have been based in the region for over 23 years.

In addition to Hong Kong, Singapore – we have extensive connectivity across Asia, including Thailand, Malaysia, Indonesia, the Philippines, India, Vietnam, China and Taiwan.





We help firms of all types reach their target audience in unique and impactful ways - at the best-possible value for money.

CONTENT DEVELOPMENT

We create digital collateral and content for you. Including white papers, videos, product presentations and webinars. Hubbis provides cost effective – interesting and unique thought-leadership content - that will help you enhance your brand and create tangible connectivity with relevant clients and prospects.



A HIGH RETURN ON YOUR INVESTMENT

We prioritise understanding your needs. We continue to enhance our value proposition to maximise your time and increase the opportunity to monetise your engagement.



EDUCATION AND CPD

Hubbis is the only provider of digital learning that is solely dedicated to the Asian wealth management industry. With over 200 institutions using our platform – this is a great opportunity to create content with you for their learning and CPD needs. Adding real value to your distribution partners.



UNMATCHED LOCAL MARKETS ACCESS

In addition to Hong Kong and Singapore, we host events and produce content in Thailand, Malaysia, Indonesia, the Philippines, India, Vietnam, China, Taiwan, Switzerland and UAE.



STRATEGIC PARTNERSHIP

With over 300 commercial partnerships in Asia – we sit at the crossroads of many information flows. We can help you deepen and enhance your coverage and engagement of the leading gatekeepers across Private Banks, Retail Banks, IFAs, Insurance Companies and Family Offices / Independent Wealth.



THE UNIQUE MULTIPLIER EFFECT

We enable you to leverage content created with us. For example, one speaking engagement at an event can form part of internal and external collateral and marketing in several ways: articles, quotes, videos and social media. In print and digital media.

