

# EXPLORING SIGNIFICANT YIELD OPPORTUNITIES IN COCOS

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GLOBAL INVESTORS

# THE BIRTH OF COCOS – SIGNIFICANT CHANGES ENSURING BANKS ARE FAR BETTER CAPITALISED

Prior to the Global Financial Crisis (GFC)... banks that were in danger of failing were bailed out by the governments of the countries in which they were based.

This circularity made the system unstable, and one of the prime aims of the regulations that have followed since has been **to address the 'Too Big To Fail' problem**, and the link between banks and their sovereign.

The primary method by which this has been achieved is through the banks **de-gearing their balance sheets**, through a combination of reduced balance sheet size and far **greater amounts of equity**. In itself this has made the system more secure than prior to the GFC, however **CoCos** and other measures have also **been introduced to seek further strengthening**.

# WHAT IS CONTINGENT CAPITAL?

- Bonds that convert to equity or get written-down when the regulatory capital of the issuer drops below a particular level
- Issuance driven regulatory capital requirements
- Attractive for bank issuers as the coupon payments are tax-deductible and the cost of capital is lower than issuing equity
- For investors the higher rate of interest compared to other types of bonds is appealing
- CoCos are riskier than senior debt, but less risky than the equity of the bank which bears the first losses

## BANK CAPITAL STACK

### SENIOR FUNDING

#### TIER 2 (T2)

Non-CoCo subordinated debt;  
Low-trigger CoCos

#### ADDITIONAL TIER 1 (AT1)

Preferred shares;  
High-trigger CoCos

#### CORE EQUITY TIER 1 (CET1)

Common shares;  
Retained earnings

Source: Morningstar, average sector yield and volatility, December 2016.

# WHY COCOS?



High yield and low volatility vs financial stocks



Exposure to the financial sector



Focused primarily on the US, UK and Europe



Income diversifier

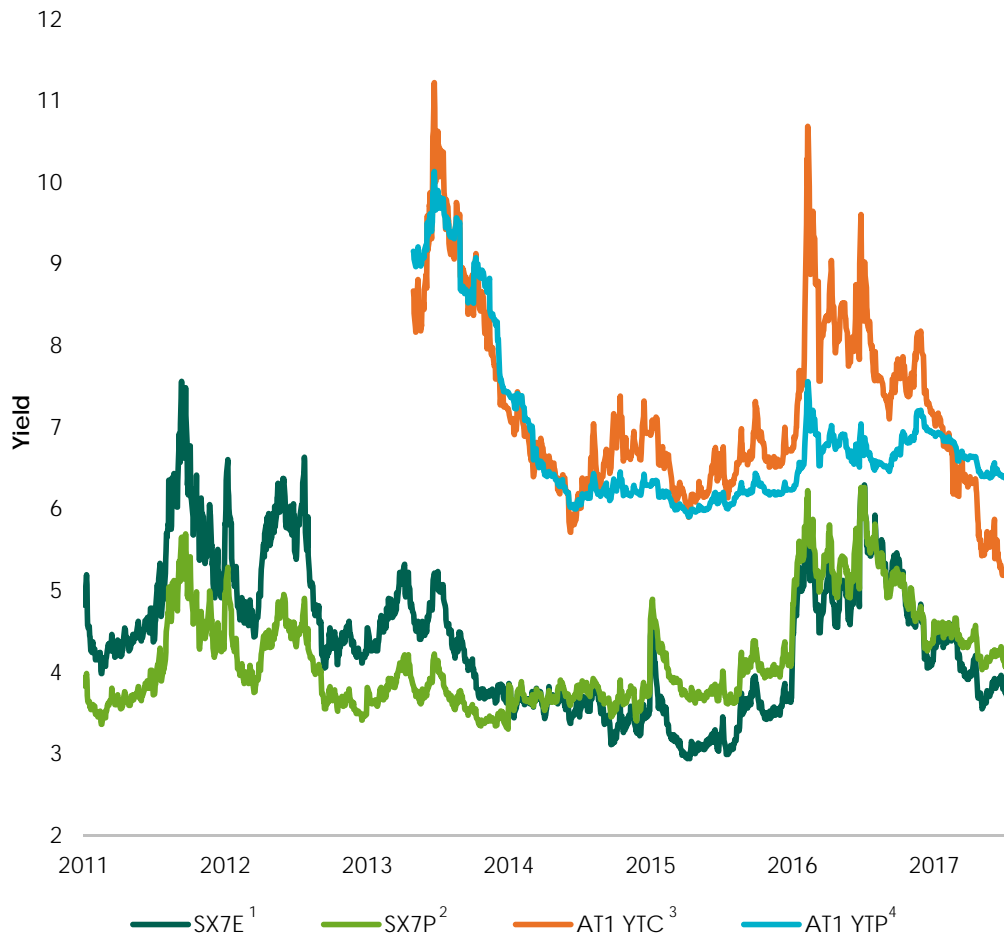


A growing asset class

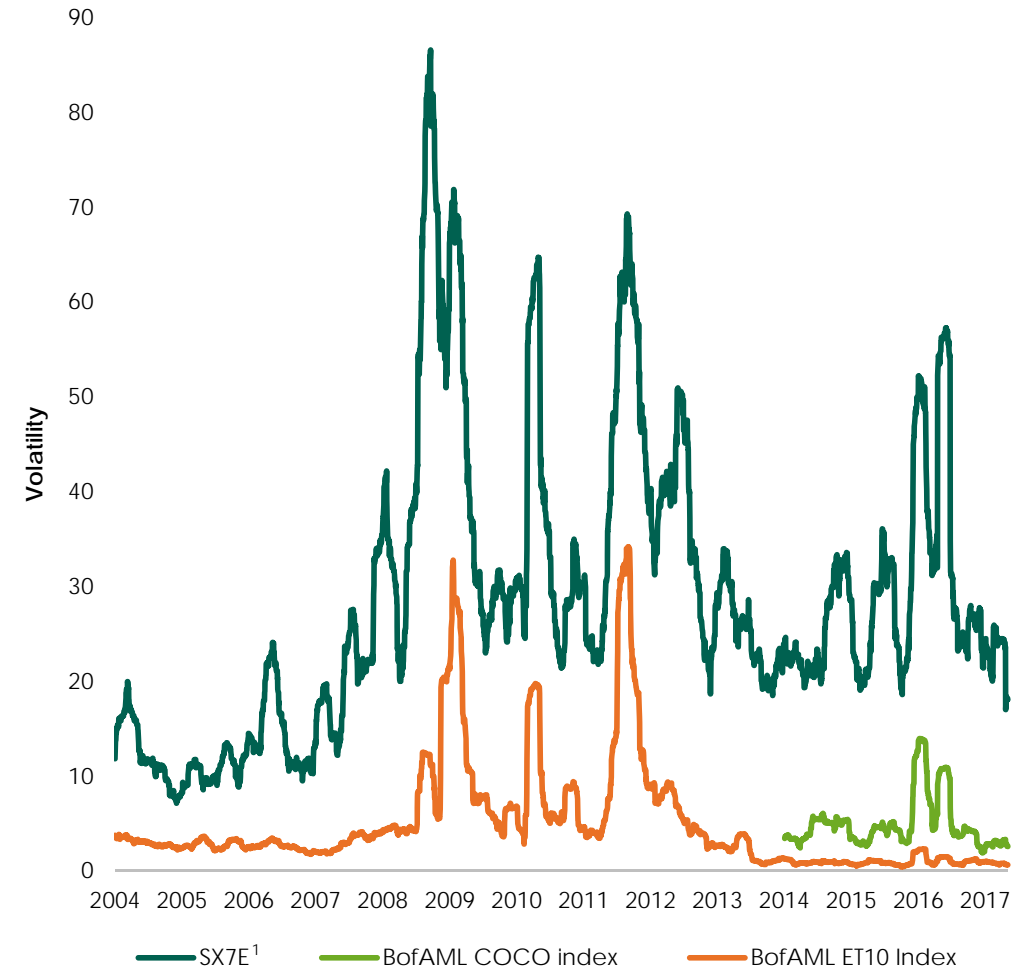
**HIGH-INCOME  
FROM  
HIGH-QUALITY ISSUERS**

# MORE YIELD, LESS VOLATILITY THAN FINANCIAL STOCKS

## YIELD STILL COMFORTABLY IN EXCESS OF EUROPEAN BANK EQUITY



## VOLATILITY OF BANK STOCKS VS COCOS



Source: Bank of America as at 11 July 2017. <sup>1</sup> Euro Stoxx Banks (European Monetary Union). <sup>2</sup> Stoxx Europe 600 Banks. <sup>3</sup> Additional Tier 1 Yield to Call. <sup>4</sup> Additional Tier 1 Yield to Perpetuity.

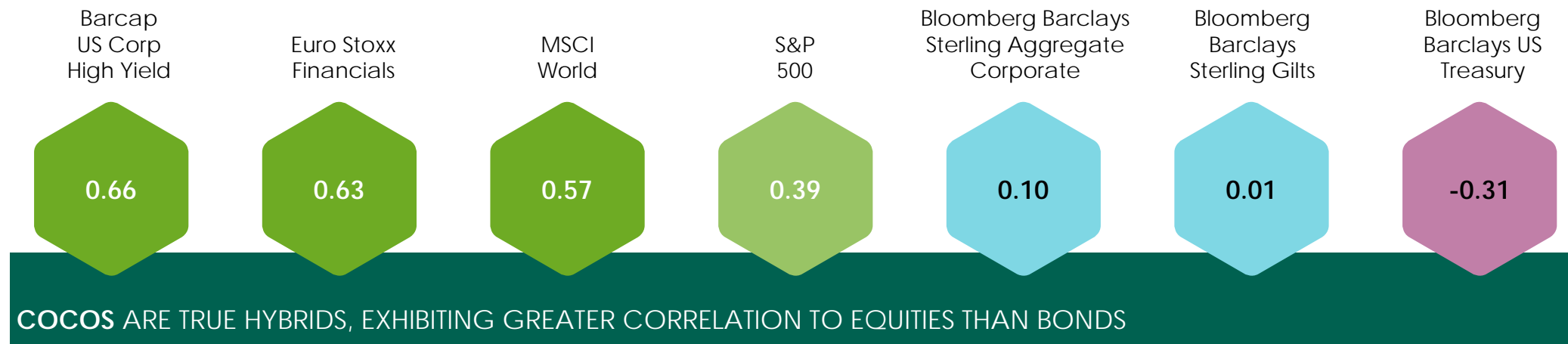
# WHERE IN THE INCOME SPECTRUM DOES A COCO FUND SIT?



Source: Morningstar, Bloomberg, Barclays, average sector yield and volatility, 8/10/2007 to 06/10/2017.

# AN UNCORRELATED ASSET CLASS

## CORRELATION WITH COCOS BENCHMARK



Source: OMGI, as at April 2016.

# COCOS: A STRUCTURE THAT INSULATES THE INVESTOR AGAINST RISES IN INTEREST RATES

	0 years	5 years	10 years	15 years
ISSUANCE SPREAD	ISSUANCE 600bp	RESET 600bp	RESET 600bp	RESET 600bp
ILLUSTRATION OF RISING RATES	1%	2%	3%	4%
<b>TOTAL</b>	<b>7%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>

As interest rates rise, fundamentals for banks improve (they reprice loans faster than deposits).

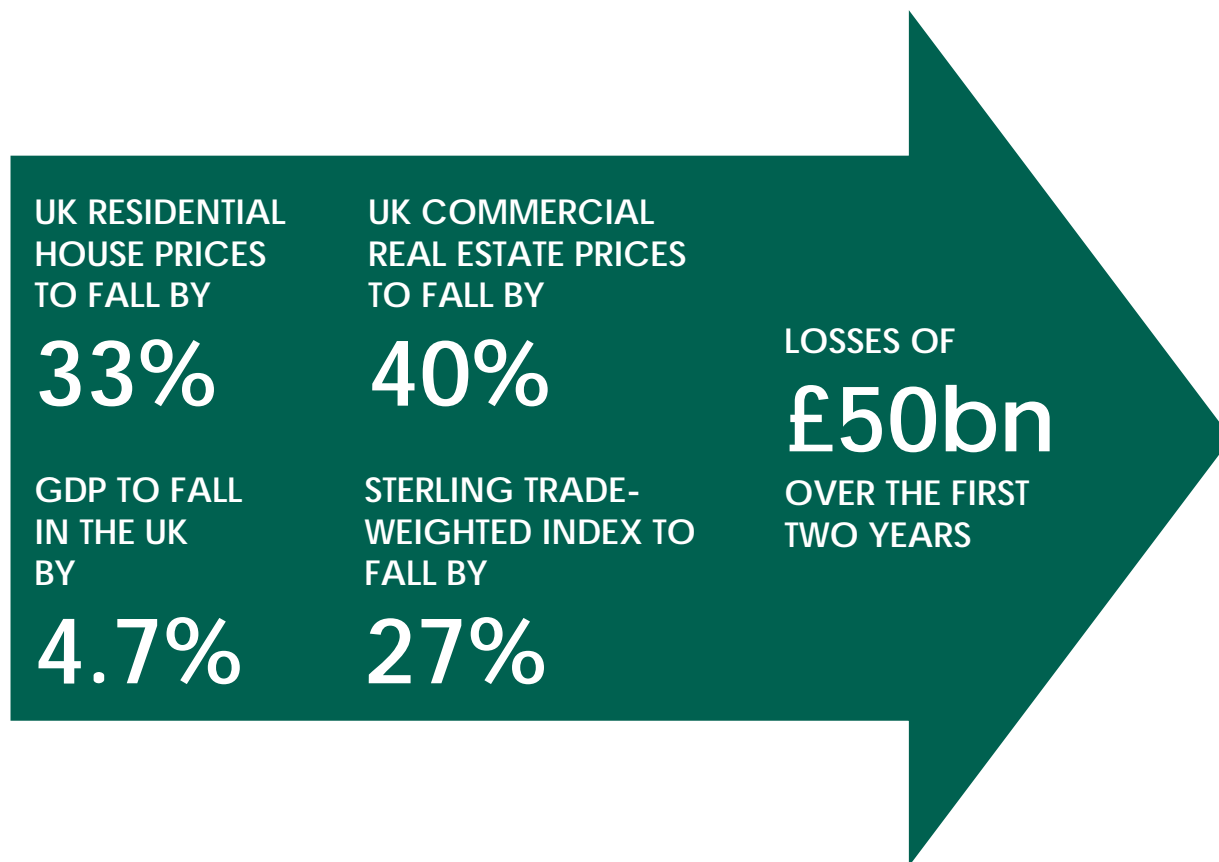
CoCos are correlated to equities rather than bonds.

For illustrative purposes only, to show effect of a hypothesized rising rate scenario.



# THE BANK OF ENGLAND 2017 STRESS TEST

PERHAPS THE MOST STRINGENT...



MINIMUM RATIO REACHED		PASS/FAIL
NATIONWIDE	12.3%*	✓
SANTANDER	9.7%*	✓
HSBC	8.9%*	✓
LLOYDS	7.9%*	✓
STANDARD CHARTERED	7.6%*	✓
BARCLAYS	7.4%*	✓
ROYAL BANK OF SCOTLAND	7.0%*	✓

**BASED ON BANK PROJECTIONS, THE STRESS SCENARIO WOULD REDUCE THE AGGREGATE CET1 CAPITAL RATIO ACROSS THE SEVEN BANKS FROM 13.4% TO A LOW POINT OF 8.3%, WELL ABOVE AT1 TRIGGER LEVELS**

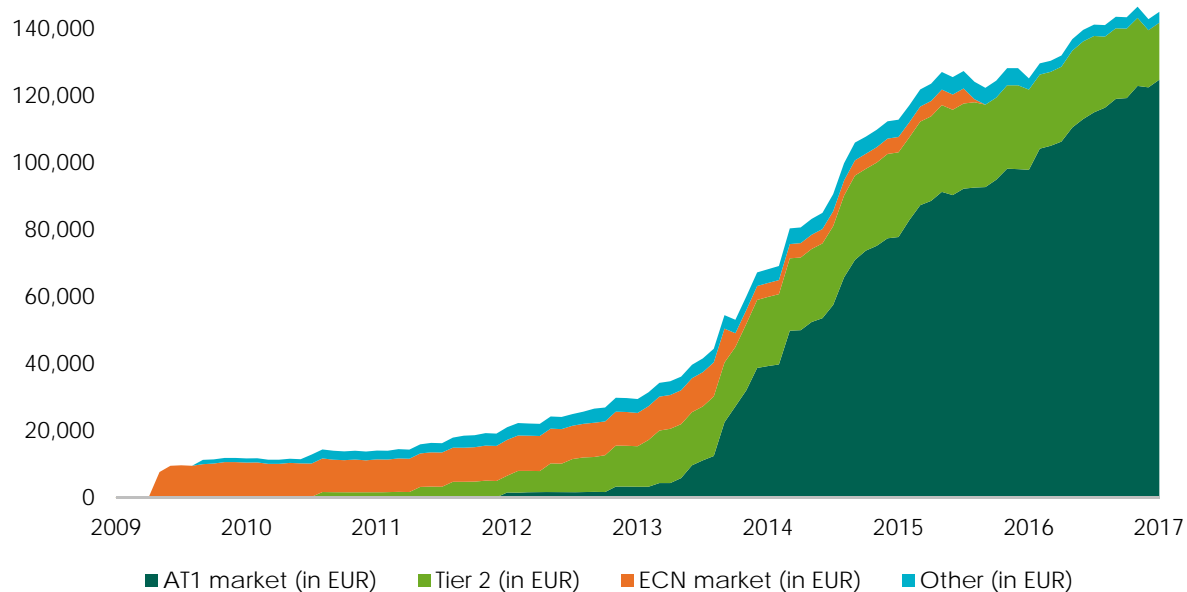
Source: Bank of England, 'Stress testing the UK banking system: 2017 results', November 2017. \*Projected CET1 capital ratio in the stress scenario.

# THE OPPORTUNITY: IG ISSUERS, HIGH YIELD INCOME

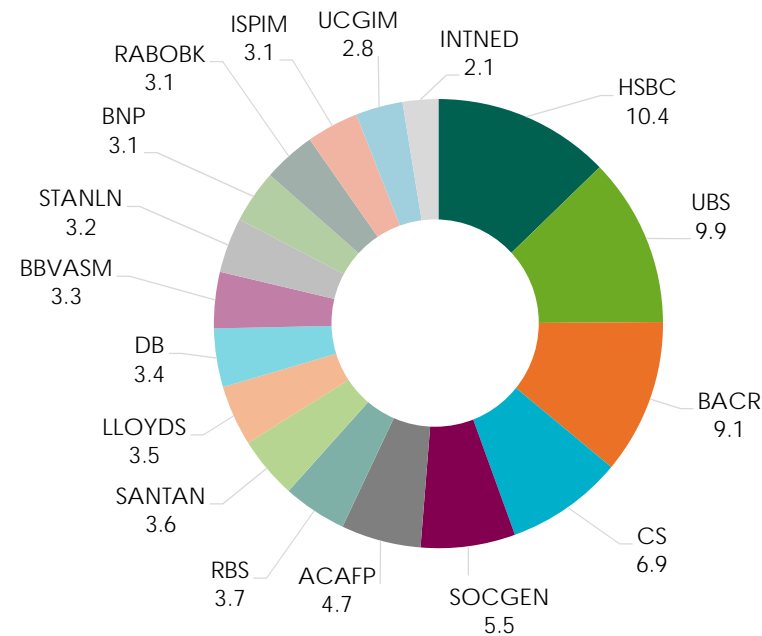


<sup>1</sup> Averages of the index constituents.

## INCREASING ISSUANCE (EUROS MN)



## BENCHMARK WEIGHTINGS (%): HIGH QUALITY



Source: BofA Merrill Lynch Global Research. Banks – The Contingent Capital Primer 11 July 2017.

# MEET THE PORTFOLIO MANAGERS



LLOYD HARRIS  
CREDIT



ROB JAMES  
EQUITIES



CREDIT

COVERING  
FINANCIAL  
CREDITS SINCE  
2007

LEAD  
FINANCIALS  
ANALYST AND  
BOND FUND  
MANAGER

PREVIOUSLY  
AT DEUTSCHE  
BANK

EQUITIES

COVERING  
FINANCIAL  
EQUITIES SINCE  
1989

ESTABLISHED  
SENIOR  
FINANCIALS  
EQUITY  
ANALYST

PREVIOUSLY  
OF AVIVA  
INVESTORS  
AND INSIGHT

A WEALTH OF KNOWLEDGE AND EXPERIENCE

# IMPORTANT INFORMATION

## Hong Kong

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