

# Transforming the Digital Asset Experience for Private Wealth

Buy, sell, and store digital assets with ease. Invest with the trust of an established financial services provider with 40 years of group history

## Removing Barriers to Entry

### The Challenge

Complexity is a massive hurdle for investors

- Asset class is largely inaccessible



Q9 makes investing in digital assets simple and convenient

- ✓ Single platform for your digital asset needs
- ✓ Private-key management
- ✓ Integration between buying / selling and custody
- ✓ Fiat / Crypto deposit and withdrawal



## Delivering a Private Wealth Experience

### The Challenge

Exchanges are designed for mass retail investors

- No customer support
- Standardised offerings



Personalised service combined with state-of-the-art platform to bring you an exceptional experience

- ✓ Dedicated relationship manager
- ✓ Support and communication
- ✓ Individual reporting and analysis
- ✓ Customised solutions



## Solving Issues of Holding Digital Assets

### The Challenge

Industry problems with storing assets

- Exchange hacks
- Coins with darknet history
- Changes in regulations



Secure, flexible and comprehensive Custody Gateway solution

- ✓ Route assets to multiple jurisdictions
- ✓ Systems and processes conform to rigorous industry standards
- ✓ Control of where/how assets are stored
- ✓ Coin provenance analysis using compliance and investigation tools

# Addressing Problems with Buying and Selling

## The Challenge

Most platforms not the solution for private wealth

- High costs and poor liquidity at exchanges
- Many brokers only offer manual trading



Cutting-edge trading technology, deep liquidity, efficiency and transparency

- ✓ Direct access to dealing desk
- ✓ 24/7 streaming prices
- ✓ One price and no hidden fees
- ✓ Instant online execution



## Accessing Product

## The Challenge

Issues with many digital asset products

- Funds often have lock-up periods and limited control
- Other products are often fragmented



We are building one of the largest and most sophisticated product sets in the industry

- ✓ Diverse list of products
- ✓ Full control of your assets
- ✓ Customisation and flexibility
- ✓ Cost efficient

## Purpose Built

Our end-to-end digital experience is designed specifically for:

Private Wealth — Family Offices / Wealth Managers — Corporates



### Contact

E : [info@q9capital.com](mailto:info@q9capital.com)

T : +852 2500 8100

W: [www.q9capital.com](http://www.q9capital.com)

### HQ

Q9 Capital Limited

10/F, 9 Queen's Road

Central, Hong Kong

Disclaimer: The document and its content has been prepared by Q9 Capital ("Q9", "we", "us") in relation to its activities in digital assets. The document is general in nature, is provided for information purposes only and it is not intended as a recommendation or advice. Any information contained in this document does not constitute a solicitation to enter into, or otherwise purchase or sell, any transaction, or to participate in any particular trading strategy. Any information referred to in this document are provided by way of hypothetical example for illustrative and reference purposes only, and may be subject to change at any time without notice. Any indication of past performance or simulated past performance included is not a reliable indicator of future results.

The document is provided only to the party to whom it has been directly given by Q9 (the "Recipient") for the purpose and context in which it is given. This document does not represent any offer, commitment or obligation on the part of Q9 or any other party referred to in it to enter into any arrangement with or provide any services to the Recipient or any other party. The customer carries the sole responsibility for all the businesses or investments carried out with Q9. Residents of certain jurisdictions may not be legally allowed to subscribe to products, services, information and/or materials contained herein.

Copyright: Unless otherwise specified, copyright of information provided in this document is owned by Q9. The copying, dissemination, reproduction or distribution of any information contained in this document is strictly prohibited. Copyright © 2020 Q9 Capital Limited. All rights reserved.

